



# METAGROWTH 2026 Technology Briefing

Japan Display Inc. June 22, 2022



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# **METAGROWTH 2026 Overall Strategy**

**Scott Callon**  
Chairman & CEO



# META

**“Comprehensive, Overarching”  
Underscores JDI’s Commitment to  
Transformational Growth**

**Metaverse Also a JDI Growth Driver**



## Core Strategy

**Global No. 1 Technology Leadership to  
Best Serve Customers and Deliver  
PersonalTech For A Better World**

**METAGROWTH in Value Creation**



**Displays are a foundational technology for modern society  
JDI has unmatched technological capabilities to deliver customer  
& social value & improve people's lives**



①

**Global No. 1  
Technology  
Leadership**



②

**Market-Leading  
Technology,  
Transformational  
Growth**



③

**GreenTech &  
Sustainability**



①

**Global No. 1**  
**Technology Leadership**

- **JDI has regained technology leadership in the global display industry with its Global No. 1 proprietary technologies, including eLEAP (NextGen OLED), HMO (High Mobility Oxide), Metaverse (Ultra High Resolution), & Rælclear (Transparent Displays)**
- **JDI will further expand its technology leadership to dramatically increase customer & shareholder value**

Note: Rælclear is a trademark of JDI. eLEAP is a provisional name, pending registration.



②

**Market-Leading  
Technology,  
Transformational  
Growth**

- **The global display business is a technology industry. JDI is a technology company. So are its customers. Customers' needs are superior technology & cost performance**
- **Support JDI customers' value creation & competitive advantage by delivering proprietary Global No.1 technologies such as eLEAP, which has unparalleled cost performance**
- **End participation in commodity competition, leverage JDI's one-of-a-kind, innovative technology to generate radical improvements in profitability & growth**





3

## GreenTech & Sustainability

- Address deeply important global environmental issues via JDI environment positive GreenTech such as eLEAP & HMO, which deliver significant value to JDI's socially conscious customers
- Companies exist to serve society. JDI will always run its business to contribute to a sustainable world
- JDI is committed to an open corporate culture & supports the growth of each & every employee & their pursuit of Global No. 1 excellence

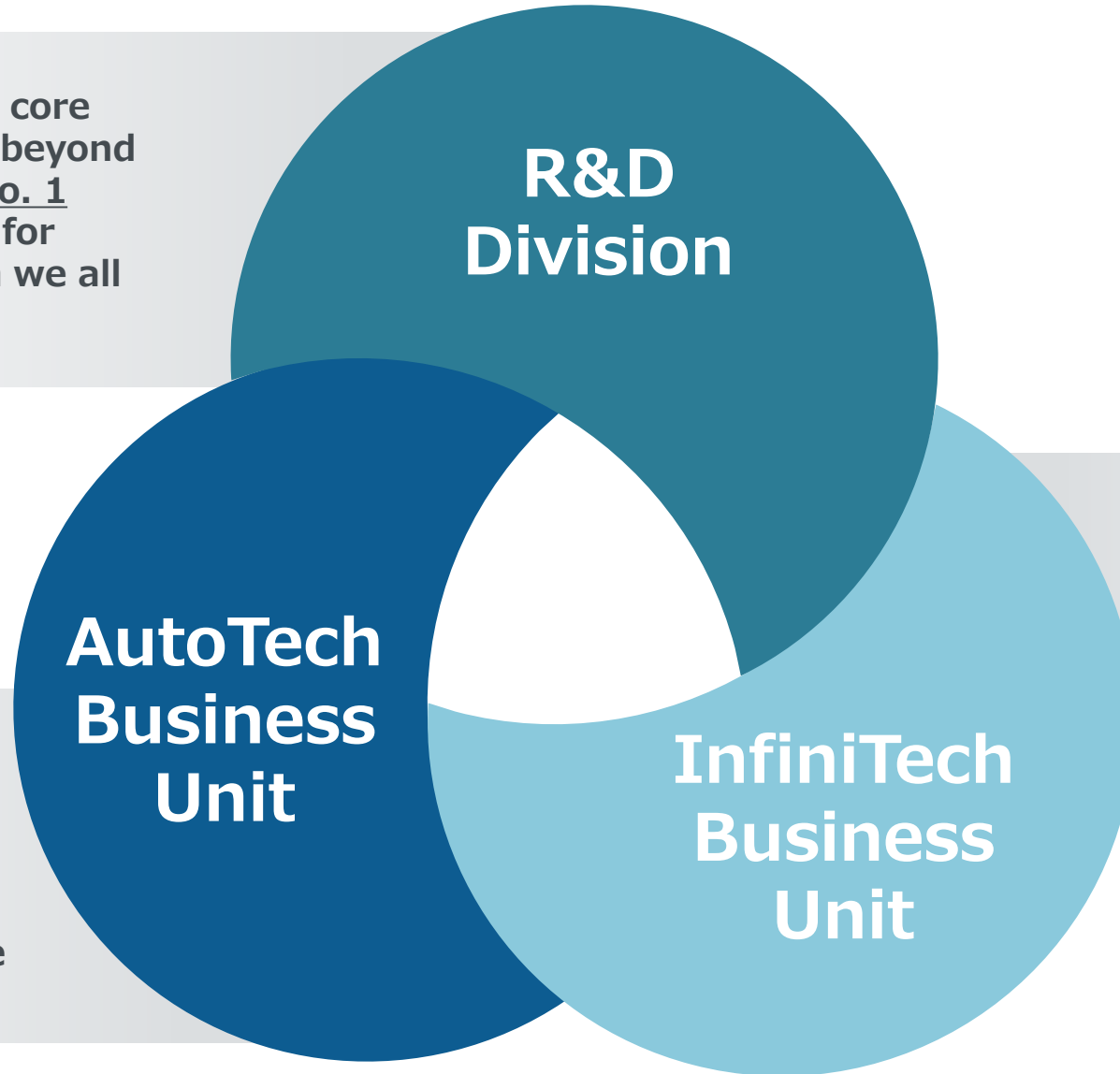


# Focus Areas in this Presentation



Evolving & deepening JDI's core technology assets above & beyond displays to deliver Global No. 1 technologies that are good for people, society, & the earth we all share

Delivering best-in-class quality & technologies that deliver even greater safety & comfort during a once in a 100 years period of revolutionary change in the global automotive industry



Creating new de facto global technology standards for consumer & industrial devices via game-changing innovations that JDI licenses openly

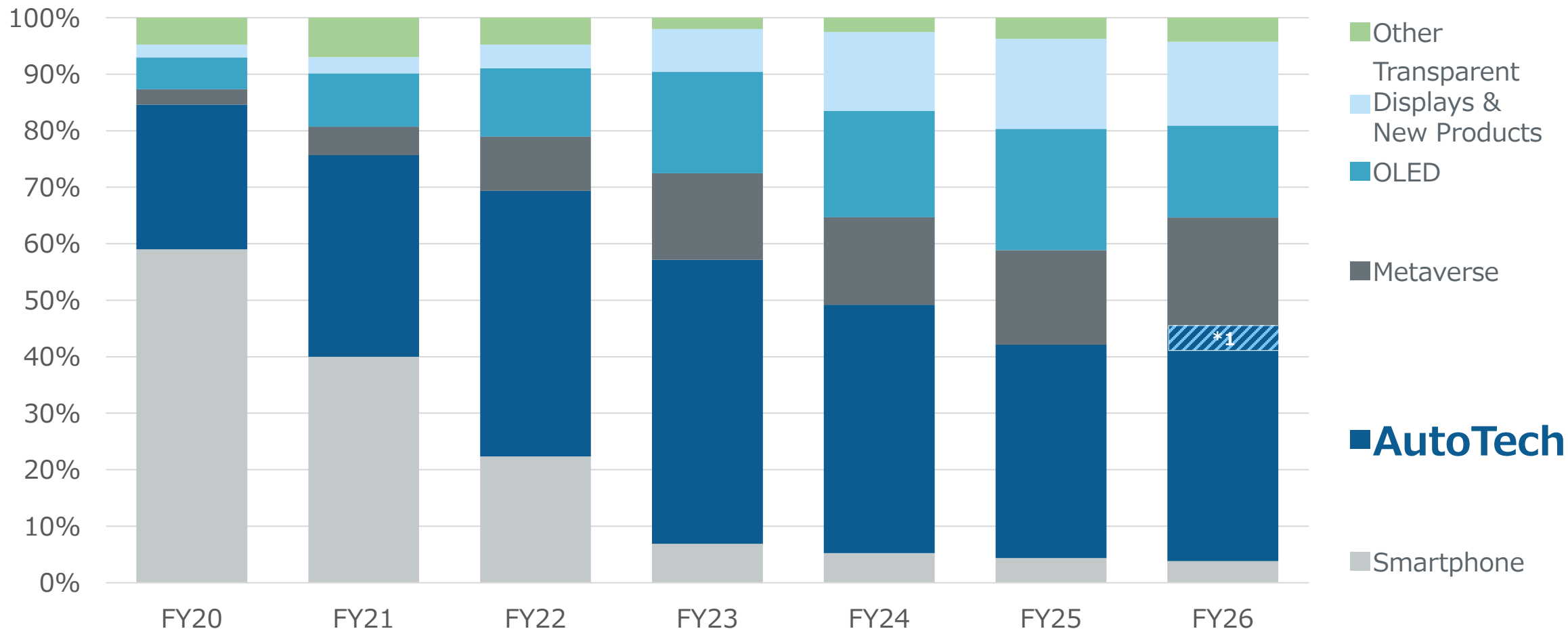
A large, curved wall of many small video screens displaying various futuristic and technological images, including people using devices, data visualizations, and abstract digital scenes.

# **AutoTech Business Strategy**

**Seiichi Fukunaga**  
Executive Officer  
Head of AutoTech Business Unit

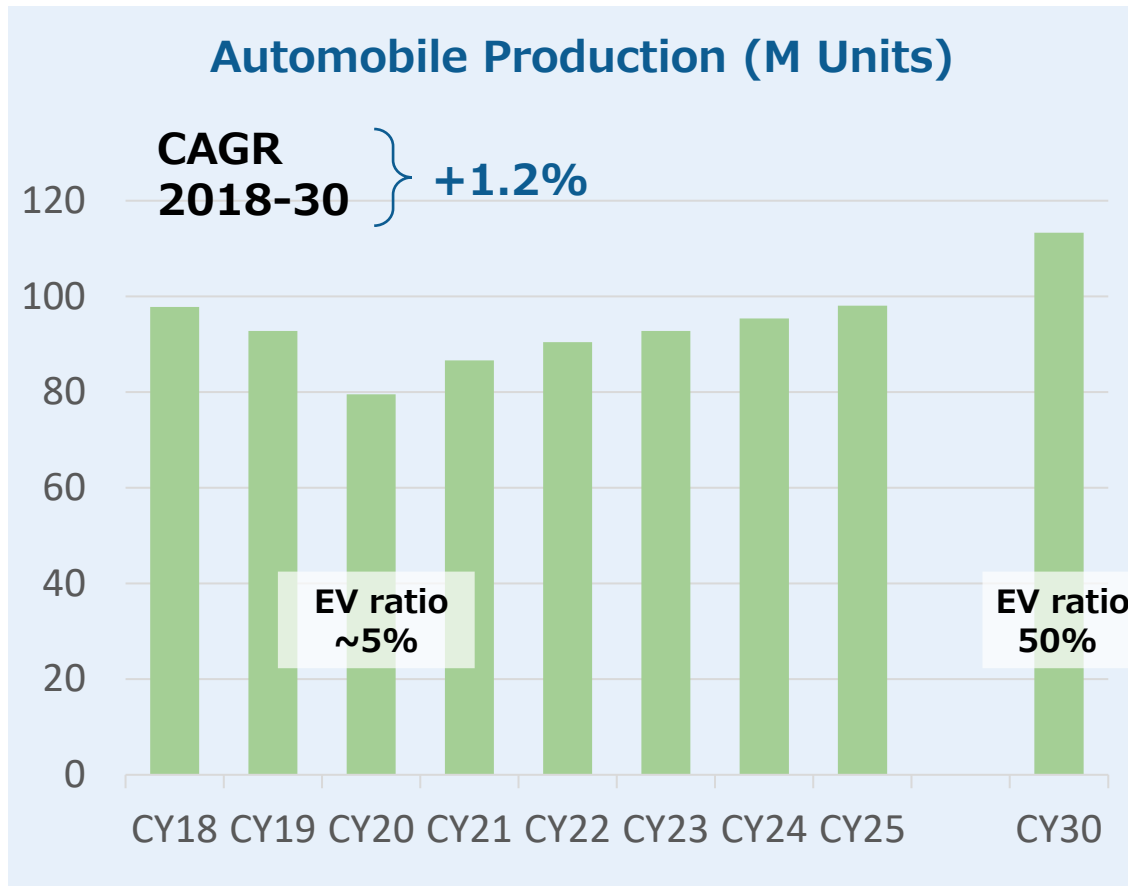


## Generate c. 40% of total JDI sales with a highly profitable business model

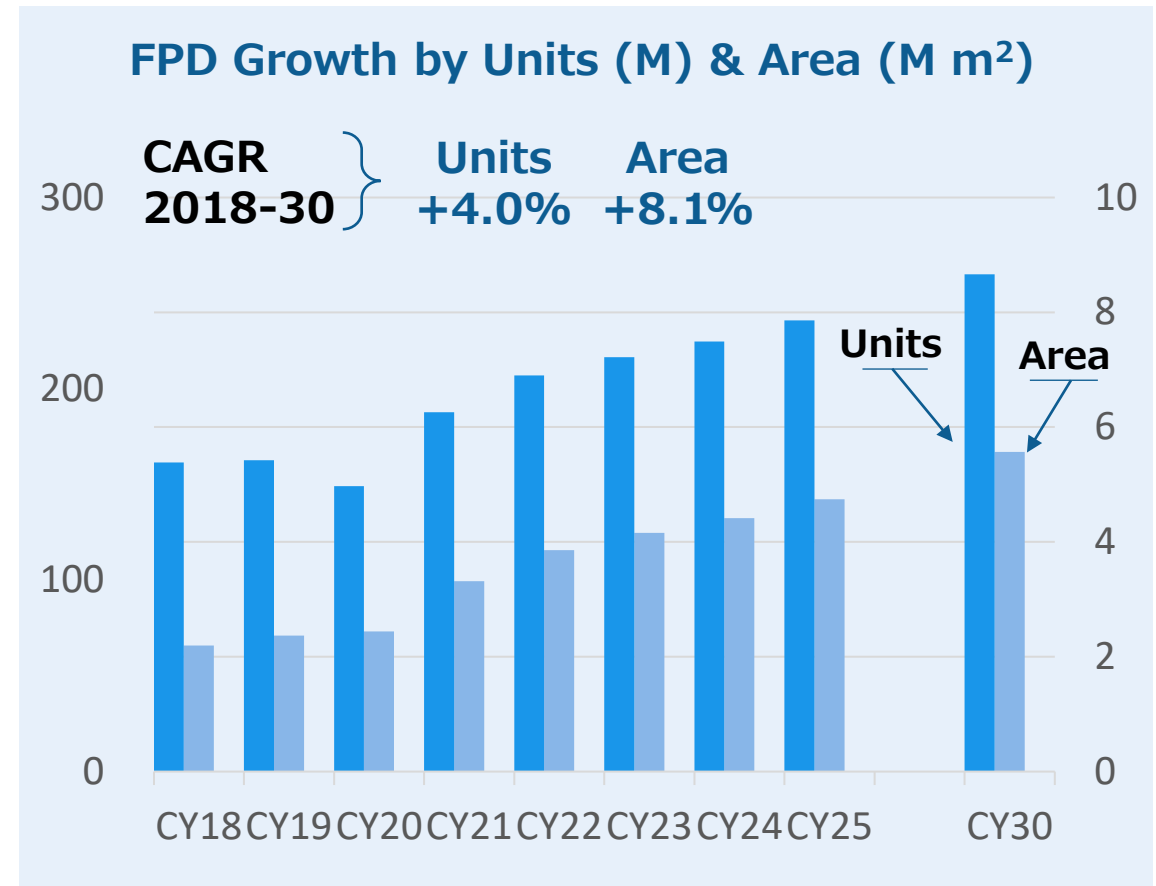


\*1: In FY26, c. 5% of eLEAP (OLED) is included in AutoTech

## Led by EVs, secular growth in display demand



EV = Battery-powered Electric Vehicles + Plug-In Hybrid Vehicles



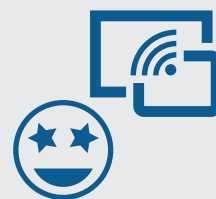
Source: Yano Research Institute Ltd. (October 2021) for automobile production; JDI estimates for EV ratio. FPD shipments are OMDIA\_Small & Medium Display Market Tracker Forecast 4Q21; JDI estimates for CY30



## Develop integrated cockpits with best-in-class aesthetics & high value-add via new applications such as JDI's proprietary Privacy View Enhance passenger comfort & safety with high-end LCDs & eLEAP



Innovate to respond to evolving passenger information needs & interior designs

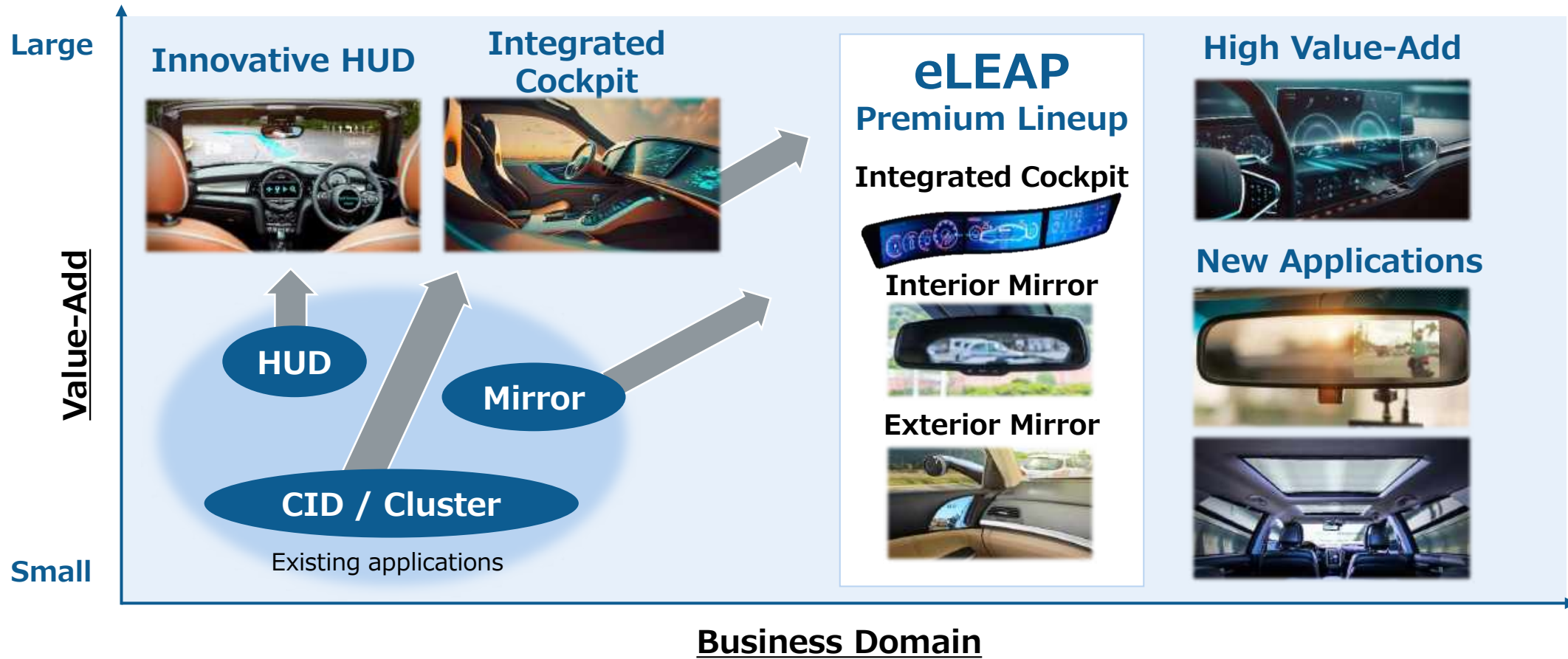


Deliver differentiated customer value with large displays, outstanding image quality, & JDI proprietary tech



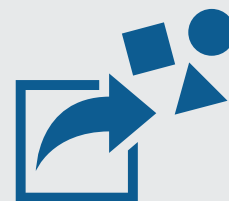


# Increase road & passenger safety via innovative HUD & EV-focused, best-in-class integrated cockpit technology





Lead the EV era with an extensive, leading-edge eLEAP line-up



Improve integrated cockpit & mirror designs with eLEAP free shapes







# InfiniTech Business Strategy

**Kazuya Iizuka**  
Executive Officer  
Head of InfiniTech Business Unit

# InfiniTech Business Strategy

-  **1** End Mobile Overconcentration
-  **2** New Growth Strategy
-  **3** Growth Drivers
-  **4** Market Feedback



1

# InfiniTech Business Strategy

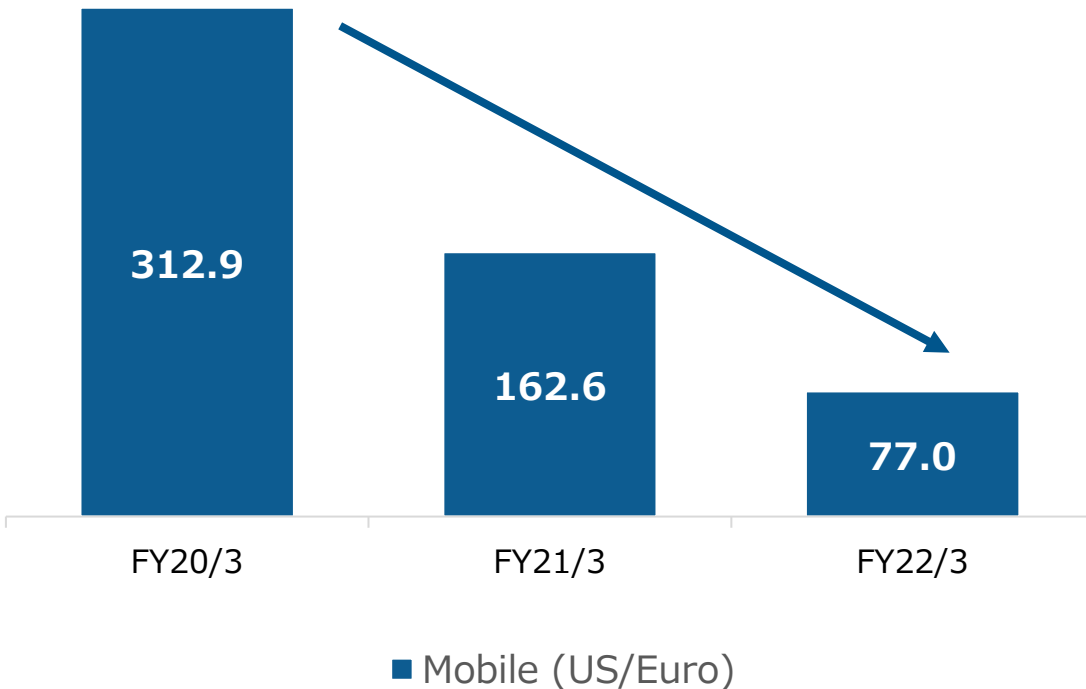
## End Mobile Overconcentration



## Absorbing sharp decline in Mobile (US/Euro) & growing profitable product portfolio

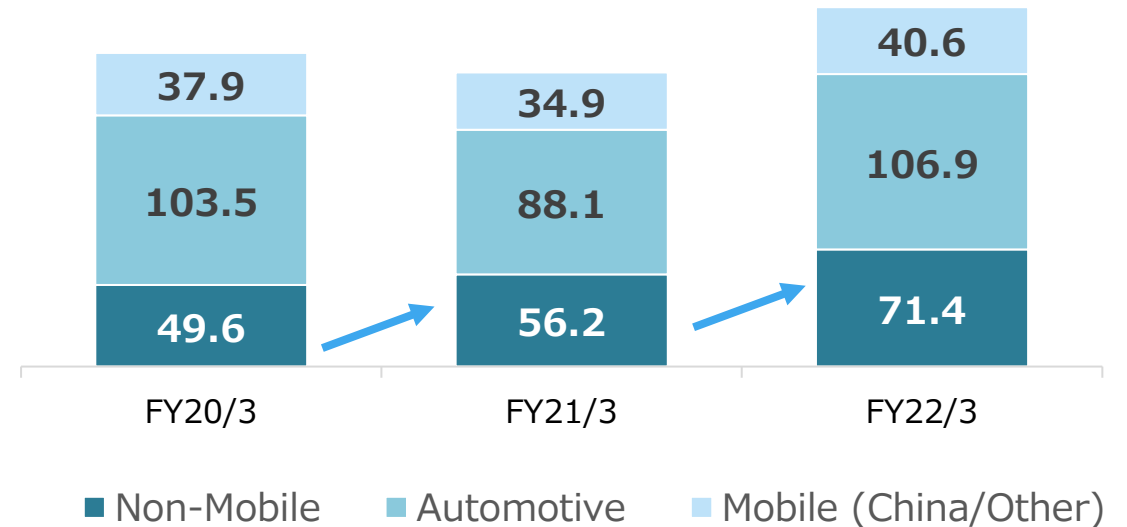
### Sales (Mobile (US/Euro))

(JPY billion)



### Sales (Excl. Mobile (US/Euro))

(JPY billion)





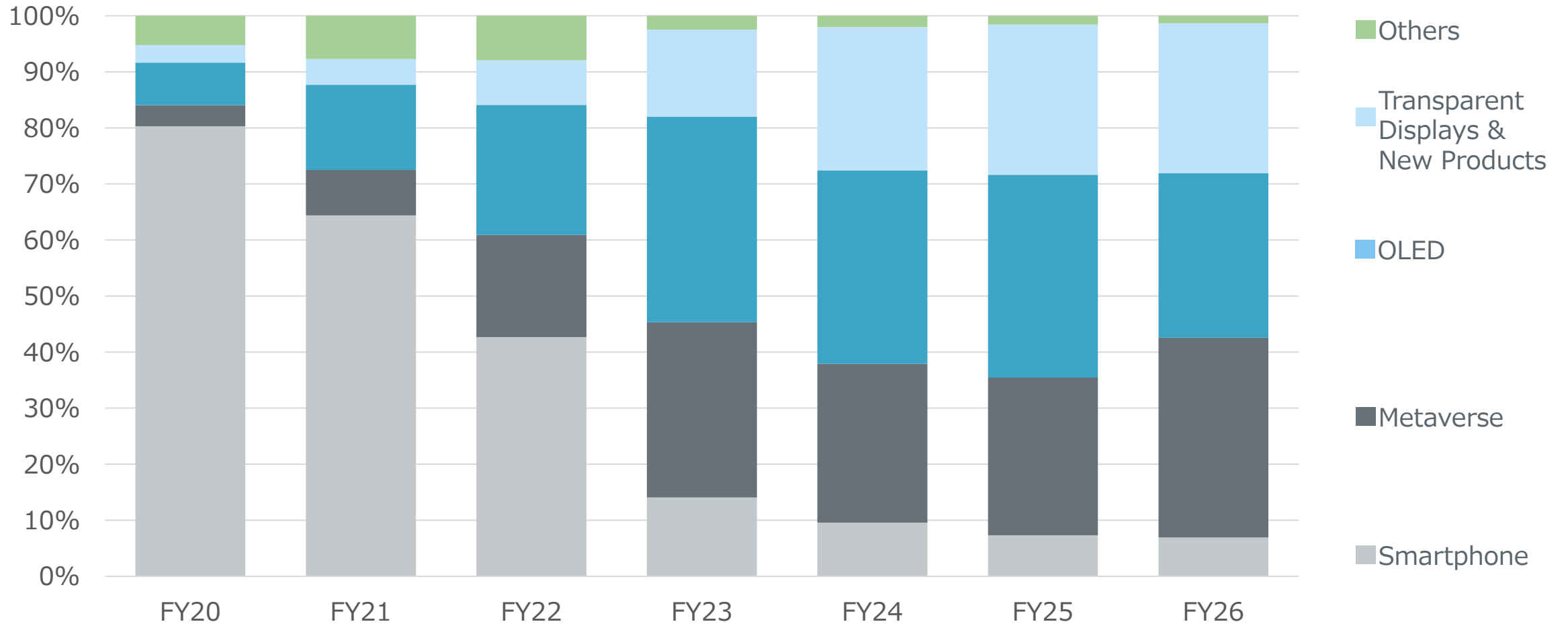
2

## InfiniTech Business Strategy **New Growth Strategy**



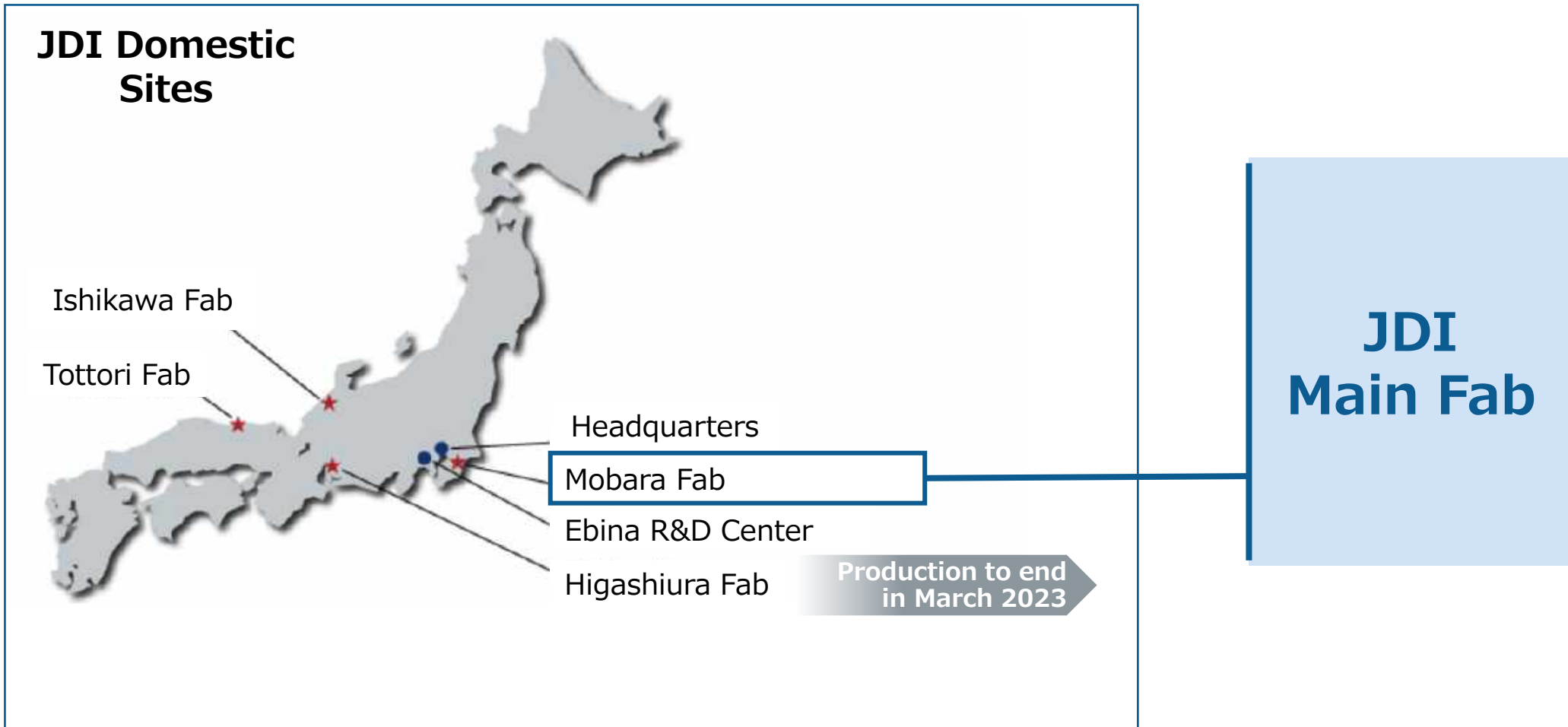
## Shrinking low-profit businesses & diversifying & optimizing product portfolio to drive earnings growth & stability

(Sales Breakdown)





## Consolidating InfiniTech Fabs from 2 to 1





3

## InfiniTech Business Strategy **Growth Drivers**



## JDI's six proprietary growth drivers are all Global No.1 technologies that provide significant customer value & dramatically improve JDI's profitability

Customer Value

### eLEAP (NextGen OLED)

- High brightness, long life, & high resolution
- Supports a wide range of shapes & sizes



### HMO (High Mobility Oxide)

- Ultra-low power consumption, high resolution, & large display size capability
- Foundational technology for G8 & G10 fabs



### Metaverse (Ultra High Resolution)

- Unparalleled sense of reality & immersion
- High yields & outstanding quality



### Rælclear (Transparent Displays)

- World's highest transparency
- Social contribution by enabling more interactive & inclusive communication



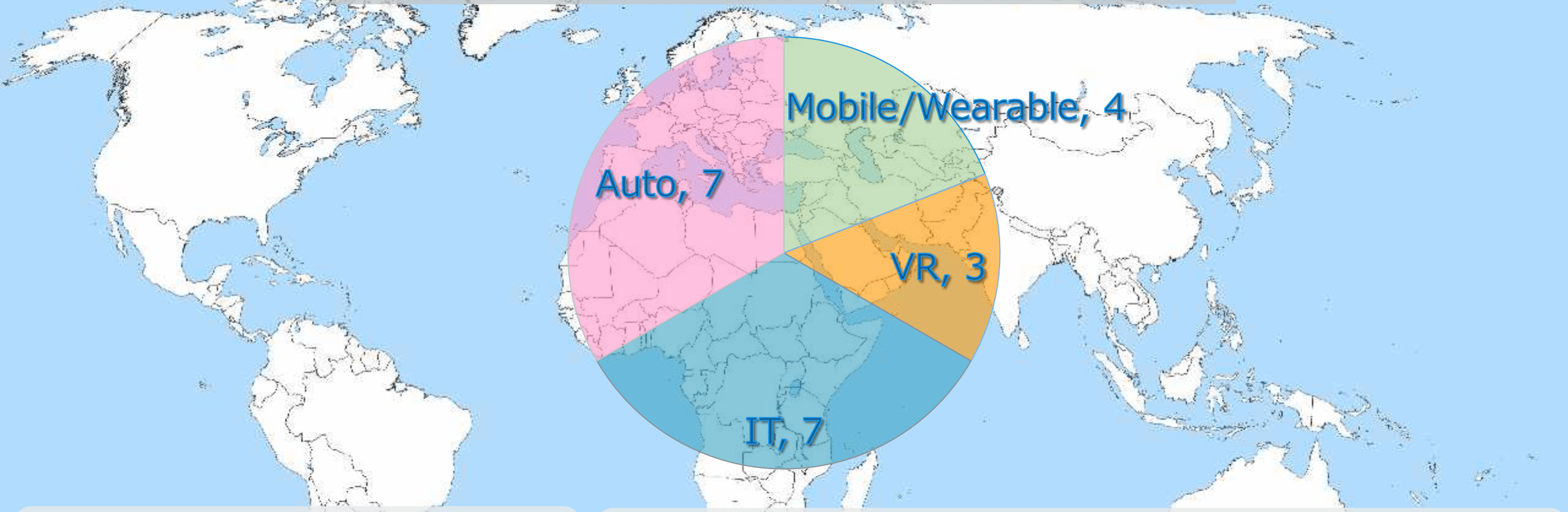
A vertical decorative strip on the left side of the slide, composed of several rectangular panels. From top to bottom, the panels show: a colorful abstract light pattern, a blue digital interface with data points, a person wearing a VR headset, a grid of small video thumbnails, and a hand interacting with a glowing digital interface.

4

# InfiniTech Business Strategy

## **Market Feedback**

Strong interest from more than 20 customers globally



## JDI New-Tech Demos (May 2022)

- ◆ Customer A c. 100 participants
- ◆ Customer B c. 60 participants
- ◆ Customer C c. 80 participants

## Voice of Customers

- ✓ eLEAP & HMO "These are game changing solutions."
- ✓ Metaverse "Looking forward to swift execution of high-res roadmap."
- ✓ Raelclear "Same transparency as glass." "Can be used everywhere." "Wish to participate in development."



## **eLEAP (NextGen OLED)**

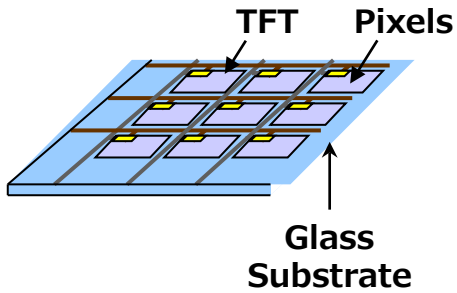
2X Peak Brightness, 3X Lifetime

**Noriyuki Hirata**  
eLEAP Project Champion  
InfiniTech Business Unit

## Display Manufacturing Process

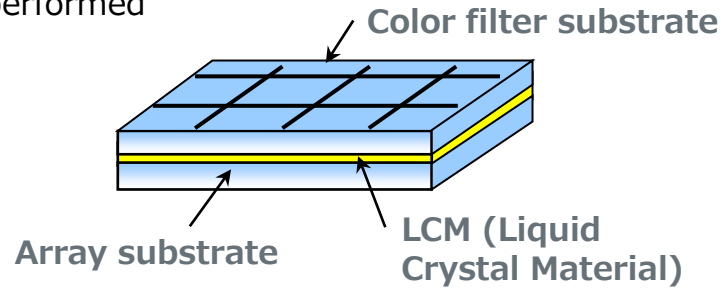


Forming TFTs on Glass substrate

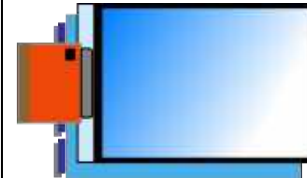


Liquid crystal material is injected & substrate lamination is performed

**LCD**

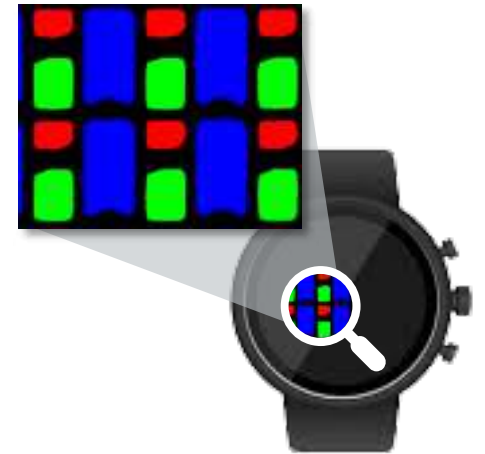
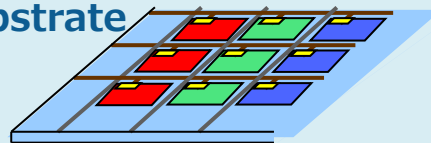


Mounting Driver IC, Assembly, Final inspection



Emission layer deposited on BP substrate

**OLED**



Finished Product

Growth Driver	Backplane Process	Frontplane Process	Module Process	Innovation Points
eLEAP		✓		OLED & Frontplane Processes



# eLEAP

- environment positive
- Lithography with maskless deposition
- Extr<sup>e</sup>me long life, low power, & high luminance
- Any shape Patterning



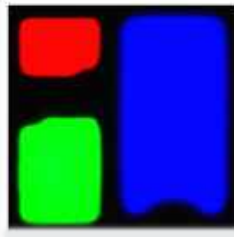
# 2X peak brightness, 3X lifetime with brighter & clearer images, & free shape flexible designs

## High Brightness (2X)



Conventional  
OLED  
28%

eLEAP  
60%



Brightness, vividness, & free shapes unimaginable with existing technology



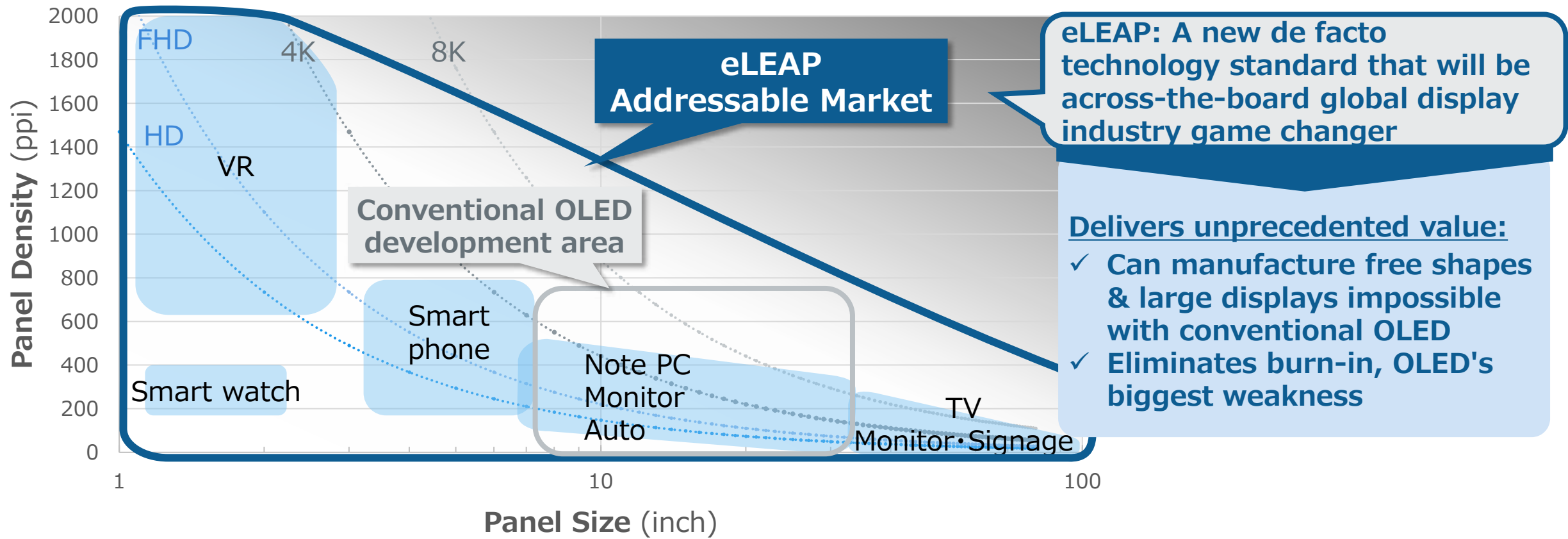
eLEAP

## Long Lifetime (3X)

Lifetime comparison	New	After 1yr	After 3yrs	After 5yrs
	0h	1000h	3000h	5000h
Conventional OLED				
eLEAP				

※ Image assuming luminance deterioration due to 3h / day lighting with brightness equivalent to 600nit

# Dominates all current OLED technologies across large addressable market





**eLEAP's maskless OLED deposition is a breakthrough, environment positive production process that eliminates mask cleaning chemicals & will generate 150k tons p.a. of CO2 emissions reduction via deployment at JDI Mobara fab**

**ECO**

**150k tons of yearly CO2 emissions =**

**CO2  
Absorption  
Volume  
of 900k  
cedar trees**

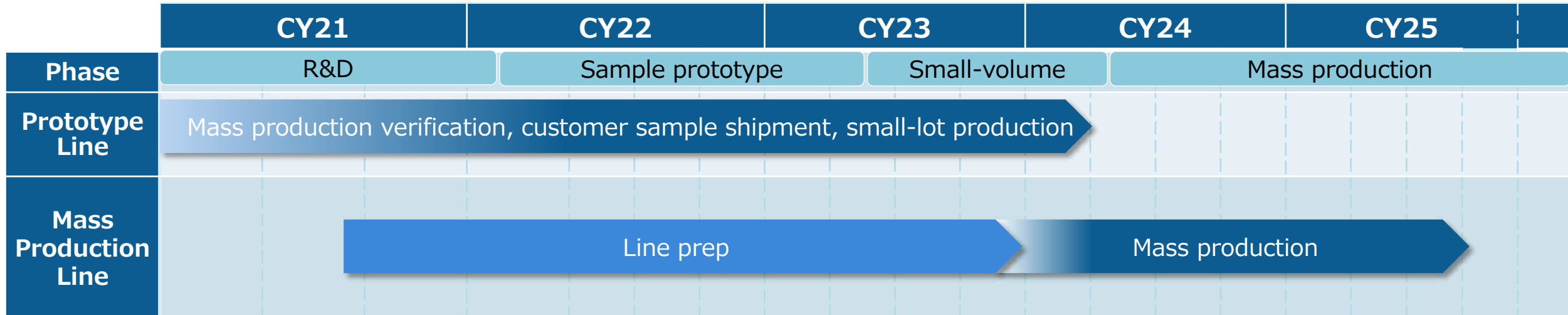


**Cedar forest  
the size of  
3.7k Tokyo  
Domes**



CO2 emissions are JDI's calculations based on G6 Mobara production of 30 k sheets/month

- **Completed feasibility verification & started prototype production, will ship customer samples within 2022**
  - ✓ Also building out mass-production line – will increase capacity to meet demand
- **Will license broadly across industry – best technology for Gen8/Gen10 OLED lines**



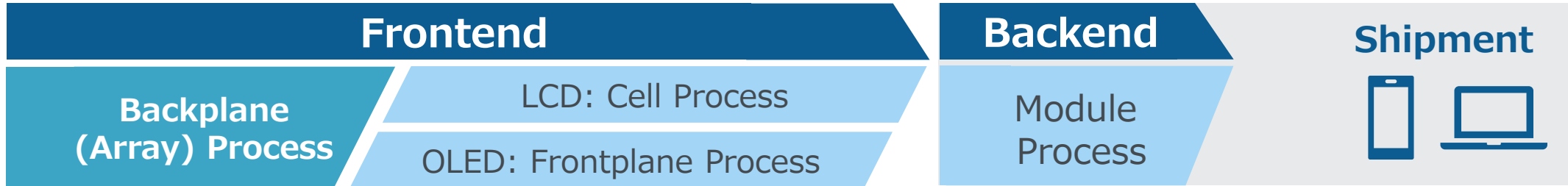
A large, curved wall of many small screens displaying various images, including people, technology, and abstract scenes.

# **HMO (High Mobility Oxide)**

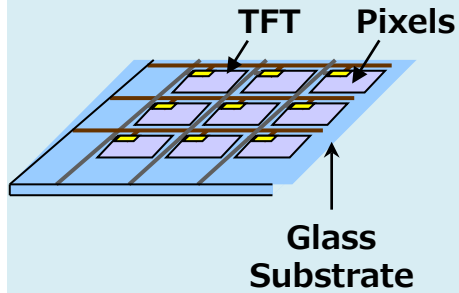
## Backplane Technology Revolution

**Masashi Tsubuku**  
Head of Process & OLED Device  
Development Section  
R&D Division

## Display Manufacturing Process

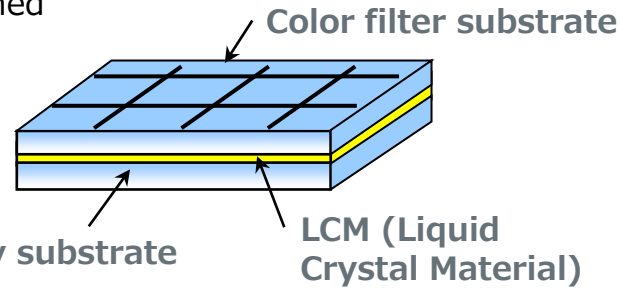


• Forming TFTs on Glass substrate



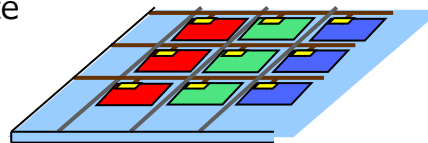
Liquid crystal material is injected & substrate lamination is performed

**LCD**

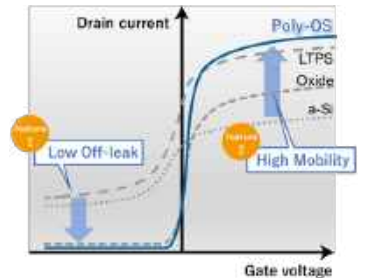
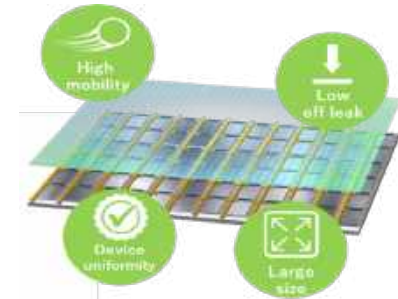
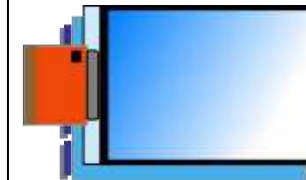


Emission layer deposited on BP substrate

**OLED**



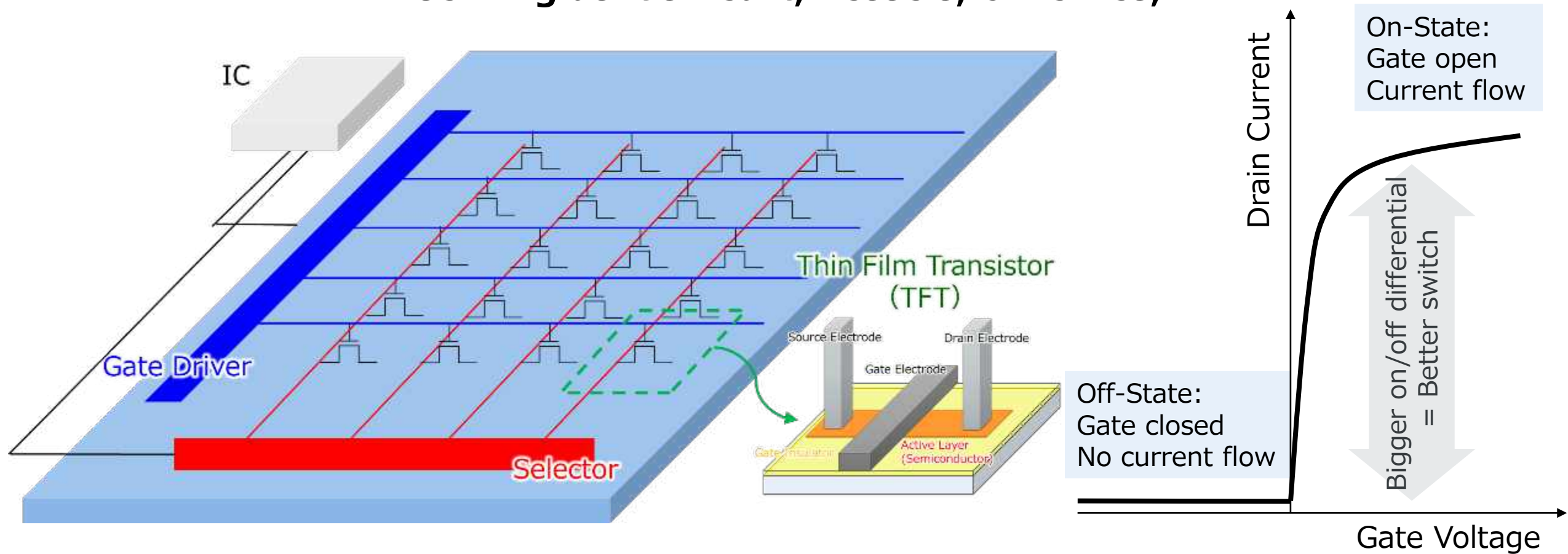
Mounting Driver IC, Assembly, Final inspection



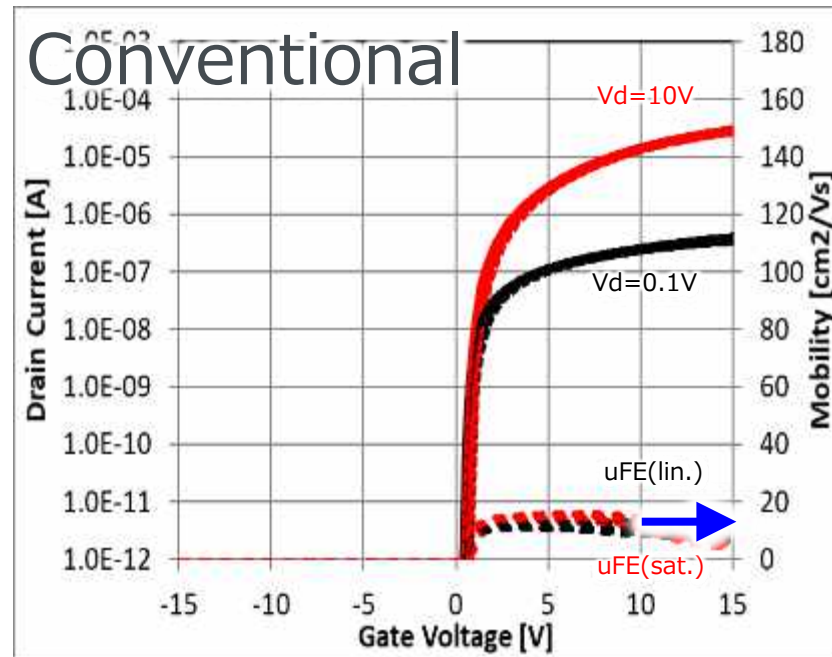
Growth Driver	Backplane Process	Frontplane Process	Module Process	Innovation Point
HMO				Backplane process (LCD & OLED)



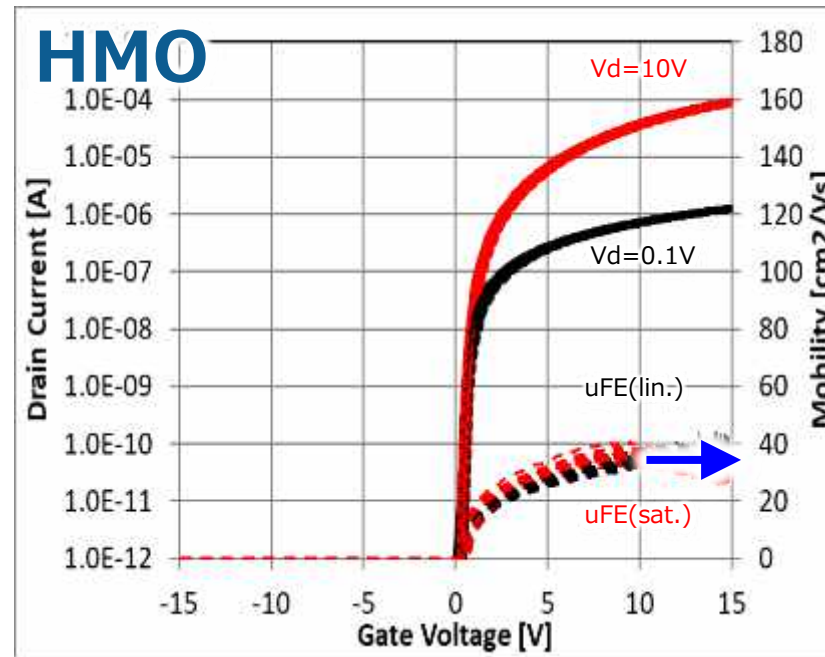
**A Backplane is a collection of TFTs that control a display's functioning, serving as its heart, vessels, & nerves,**



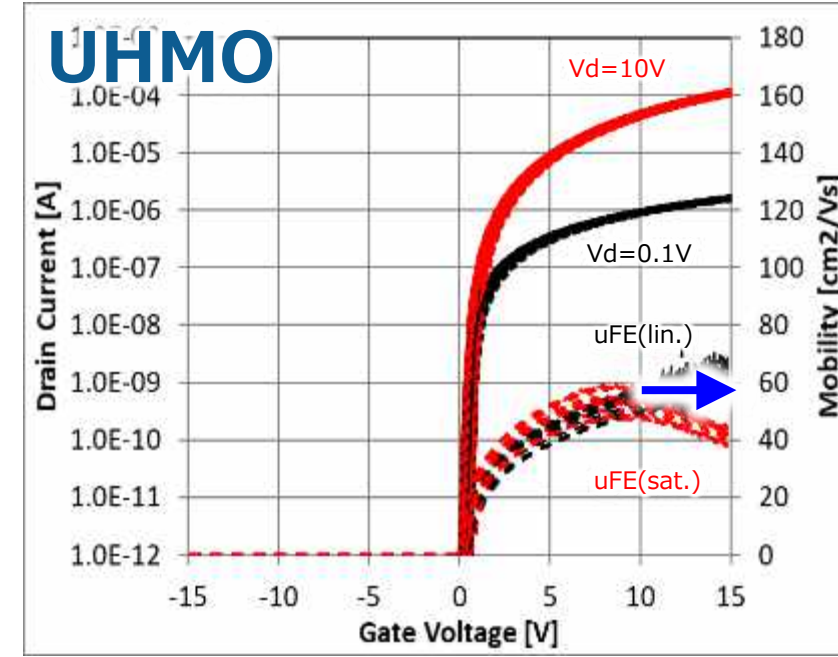
# Significantly improves field-effect mobility with standard oxide core structure



12cm<sup>2</sup>/V·s

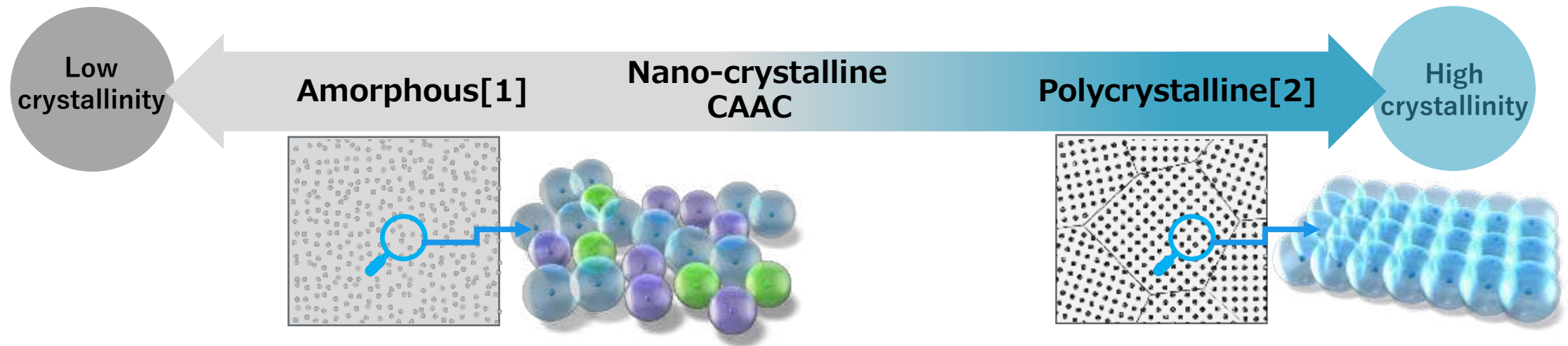


36cm<sup>2</sup>/V·s



52cm<sup>2</sup>/V·s

# Converting conventional oxide to polycrystalline film leads to significant performance improvements



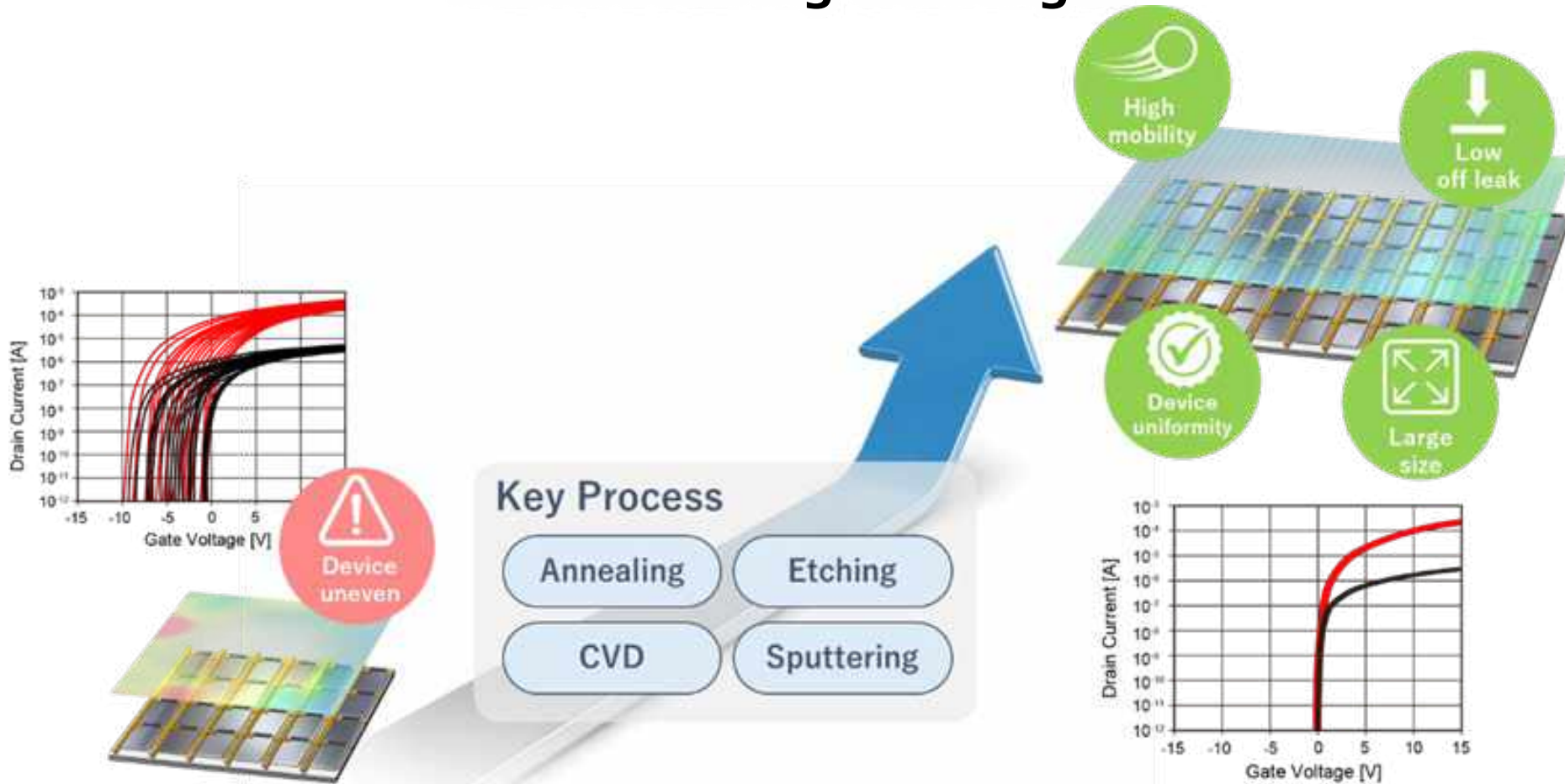
[1] Nature 432, 488(2004)

[2] Polycrystalline membranes developed by Idemitsu Kosan Co., Ltd.

2011 MRS Fall Meeting M6.7

Applied Physics Express 5 (2012) 011102

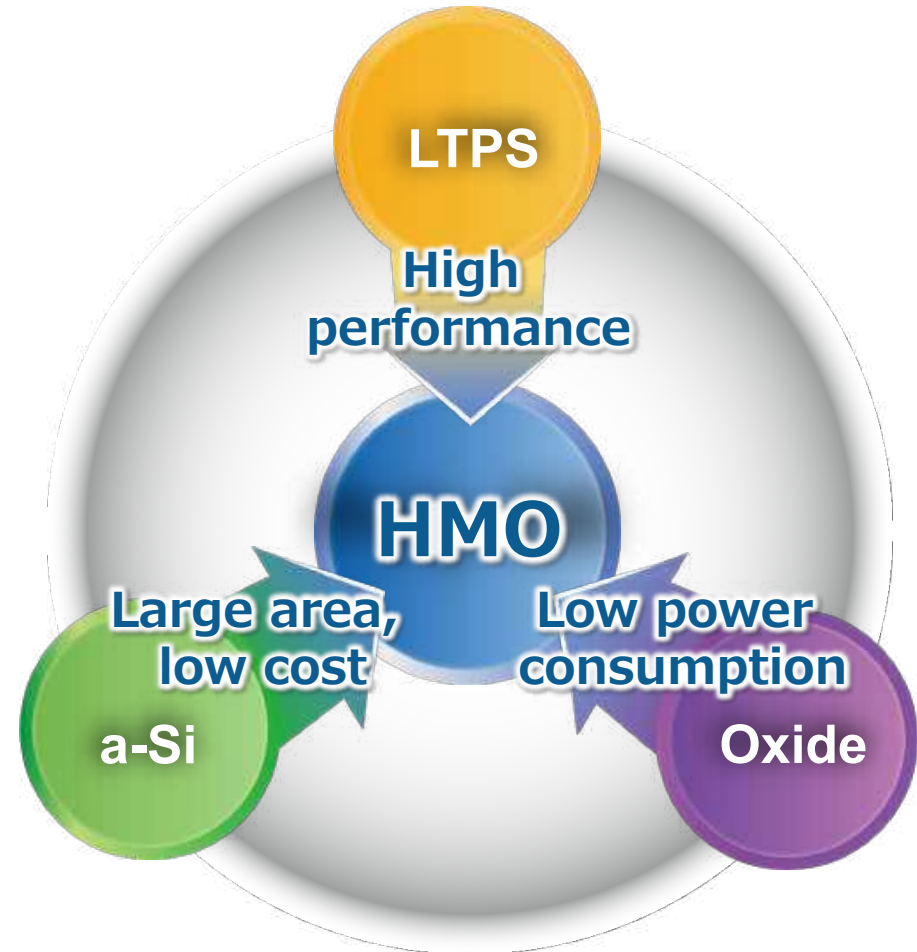
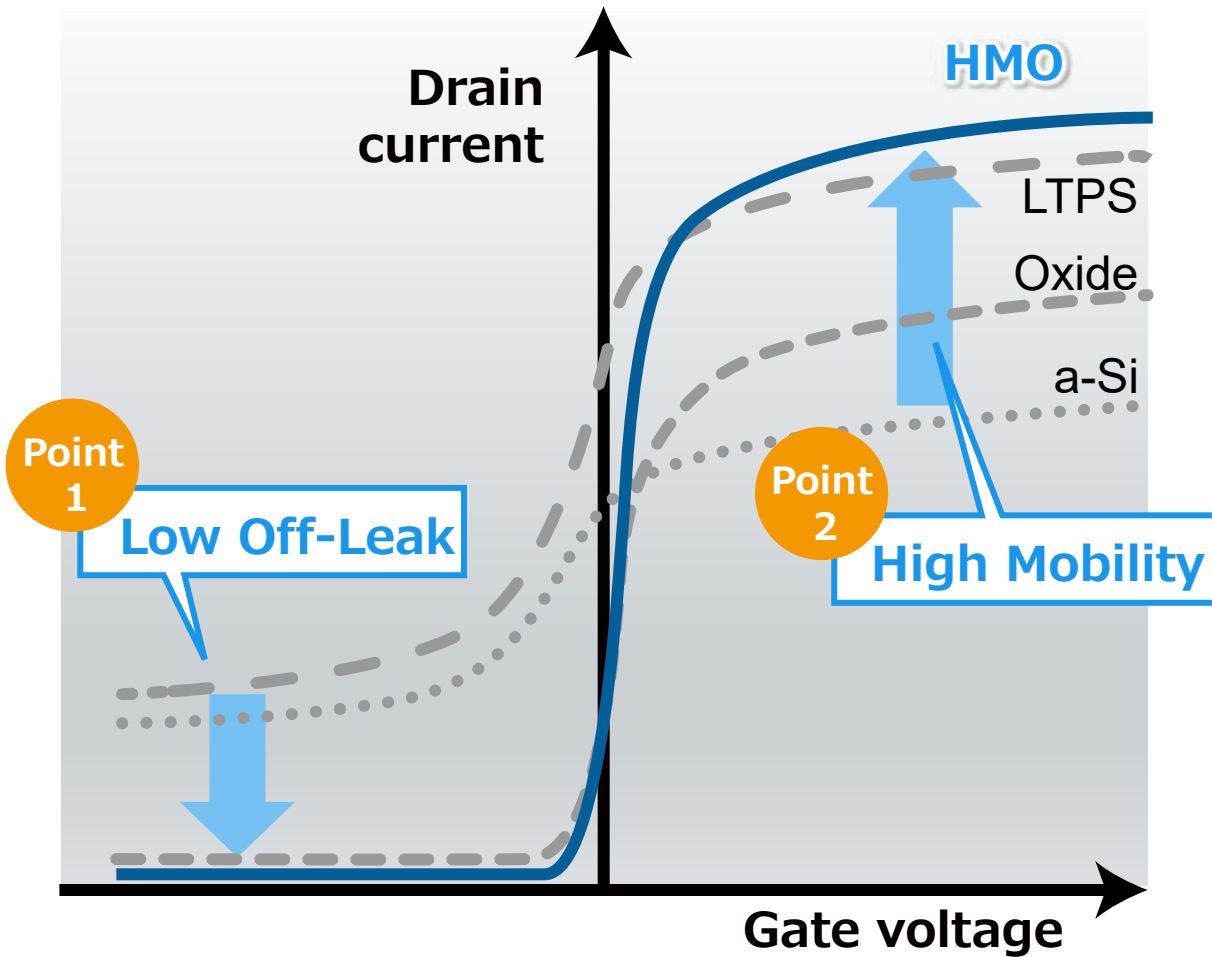
## Only JDI has developed processes that solve polycrystalline oxide's manufacturing challenges



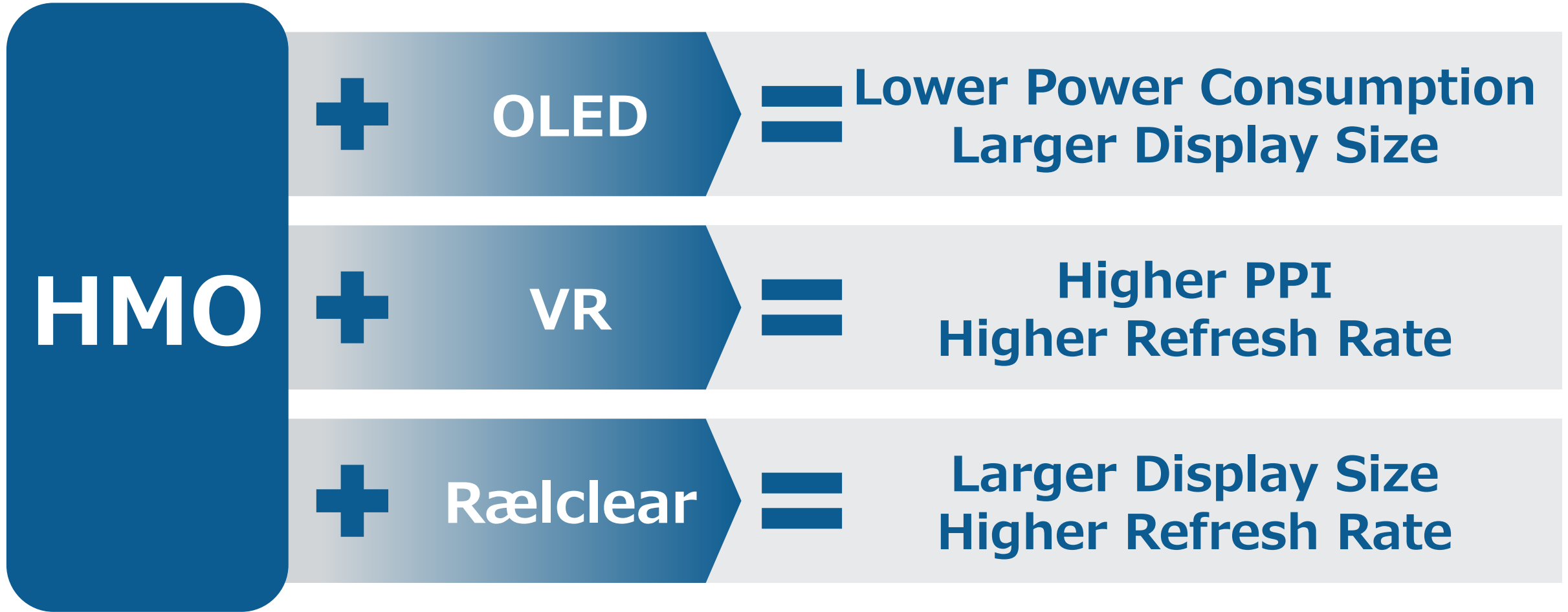




## Breakthrough technology that combines high performance & low power consumption to dominate existing backplane technology

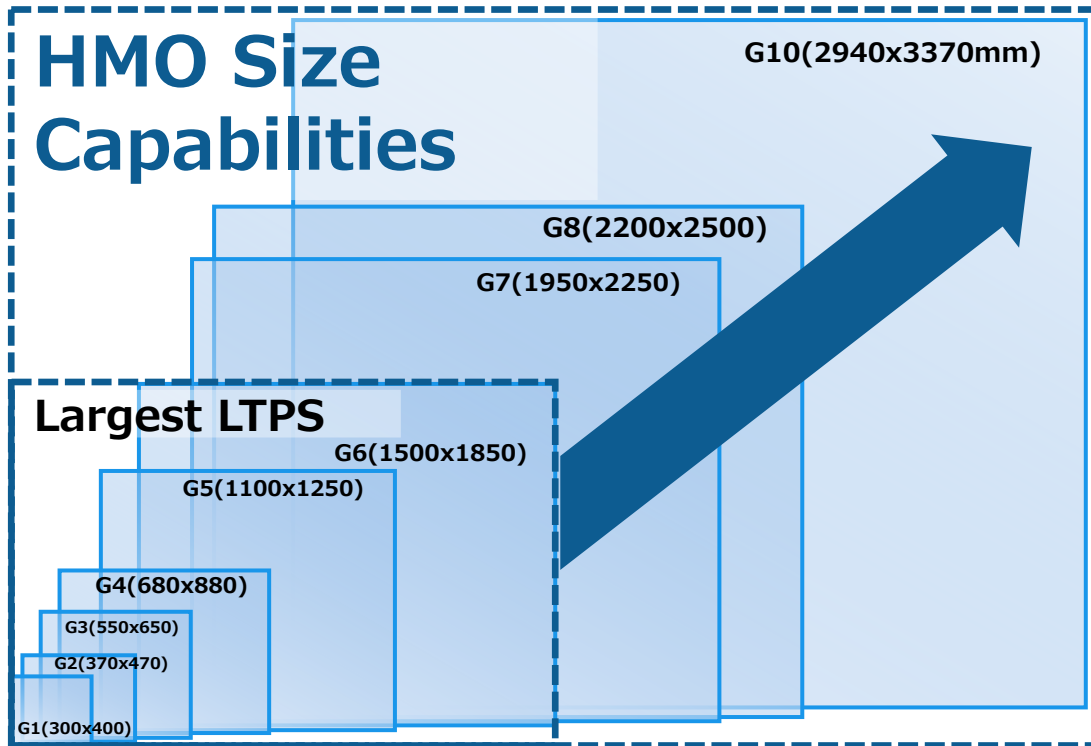


Can combine HMO with different frontplane technologies to drive further value

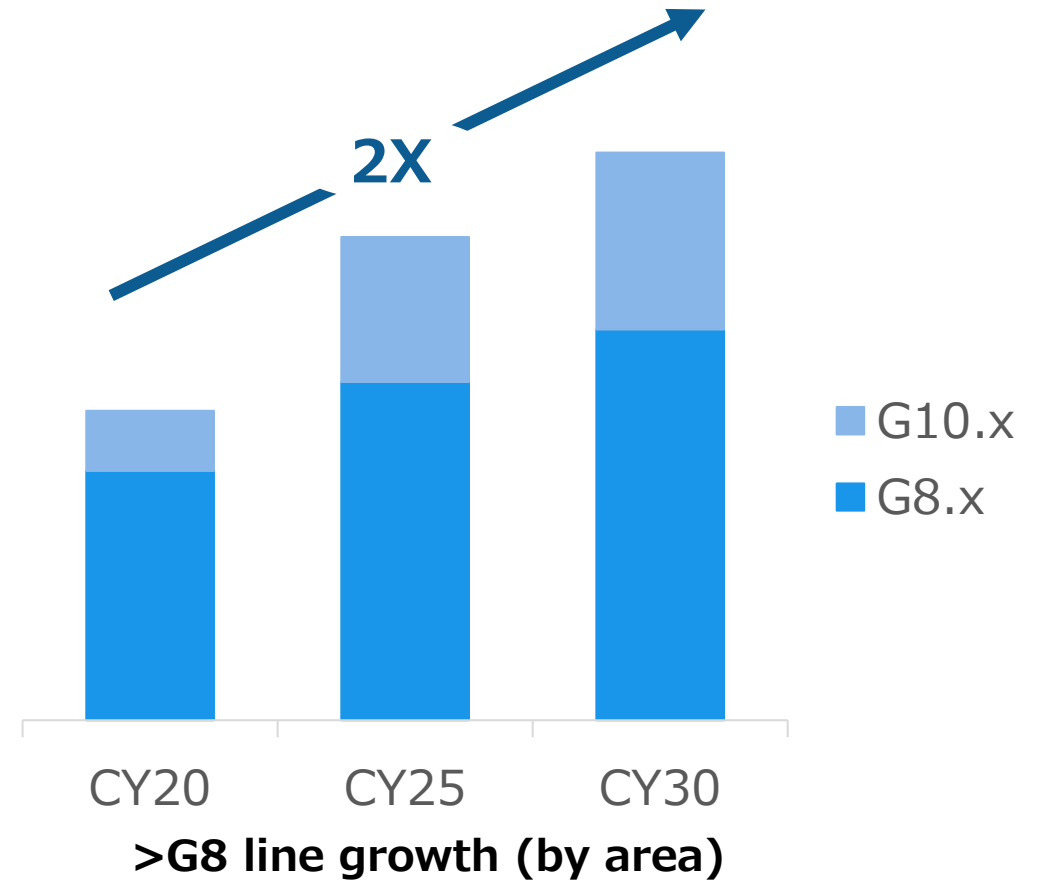




## Pursuing collaboration with other companies for >G8 lines to further expand HMO market penetration



Increasing the feasible size of high-performance display substrates



Source: JDI estimates based on research institute information

A large, triangular collage of numerous small, vibrant images representing various metaverse concepts, such as virtual worlds, avatars, and digital interactions, set against a dark background.

# Metaverse

## (Ultra High Resolution)

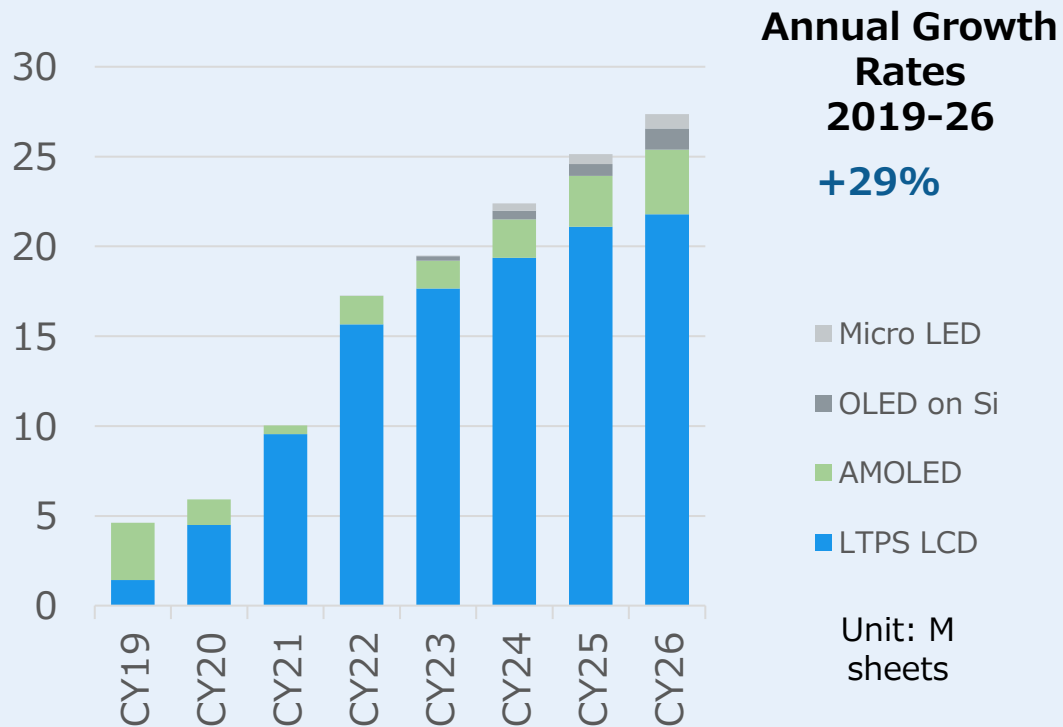
Bringing the Metaverse to Life

**Takeshi Harayama**  
Head of Business Division 1  
InfiniTech Business Unit

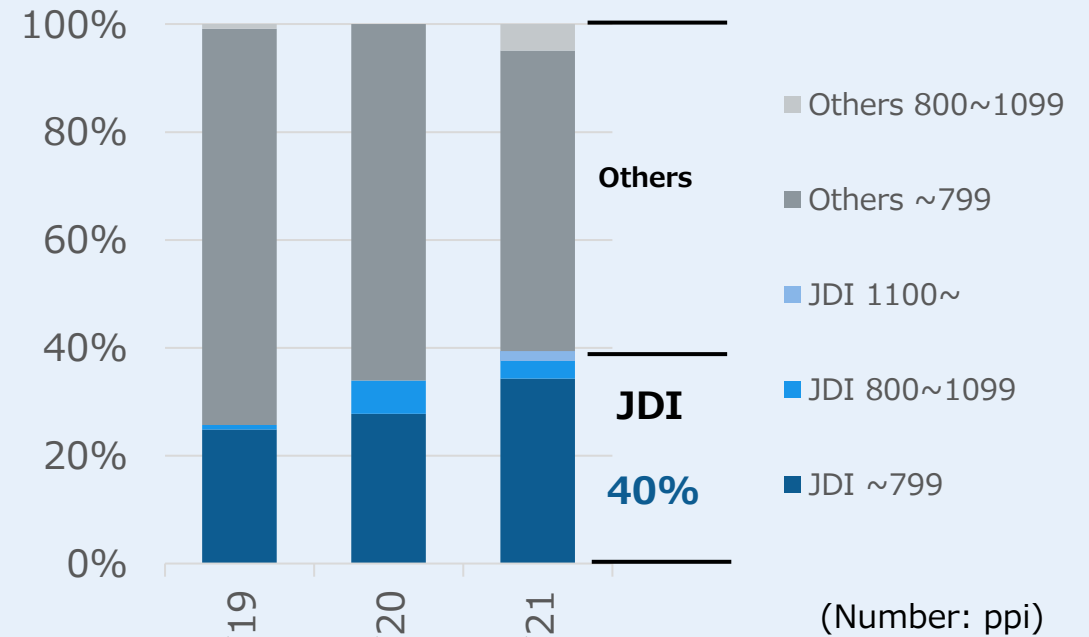


## Global No. 1 in ultra high resolution displays, driving JDI market share expansion & high growth rate

### Head-Mounted Display Demand



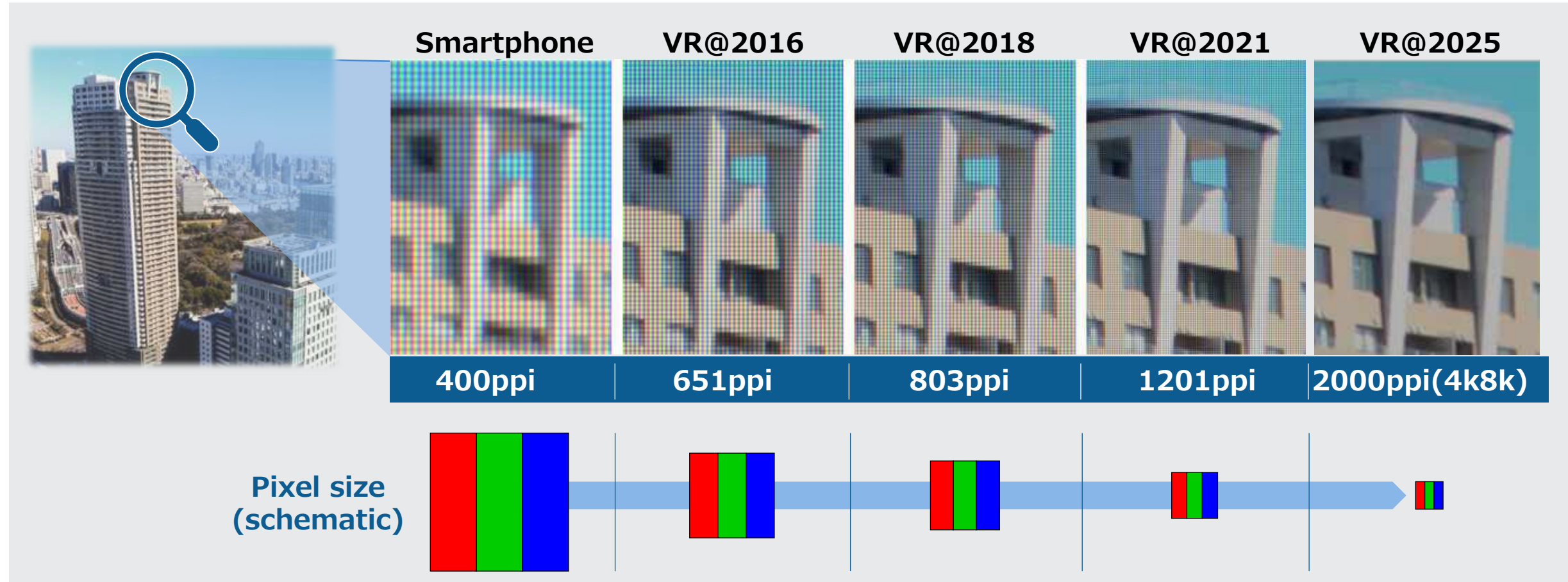
### Head-Mounted Display Share



Source: Data for demand is "OMDIA Small Medium Display Market Tracker Forecast 4Q21"; Share is JDI-estimated based on survey agency data (by volume)



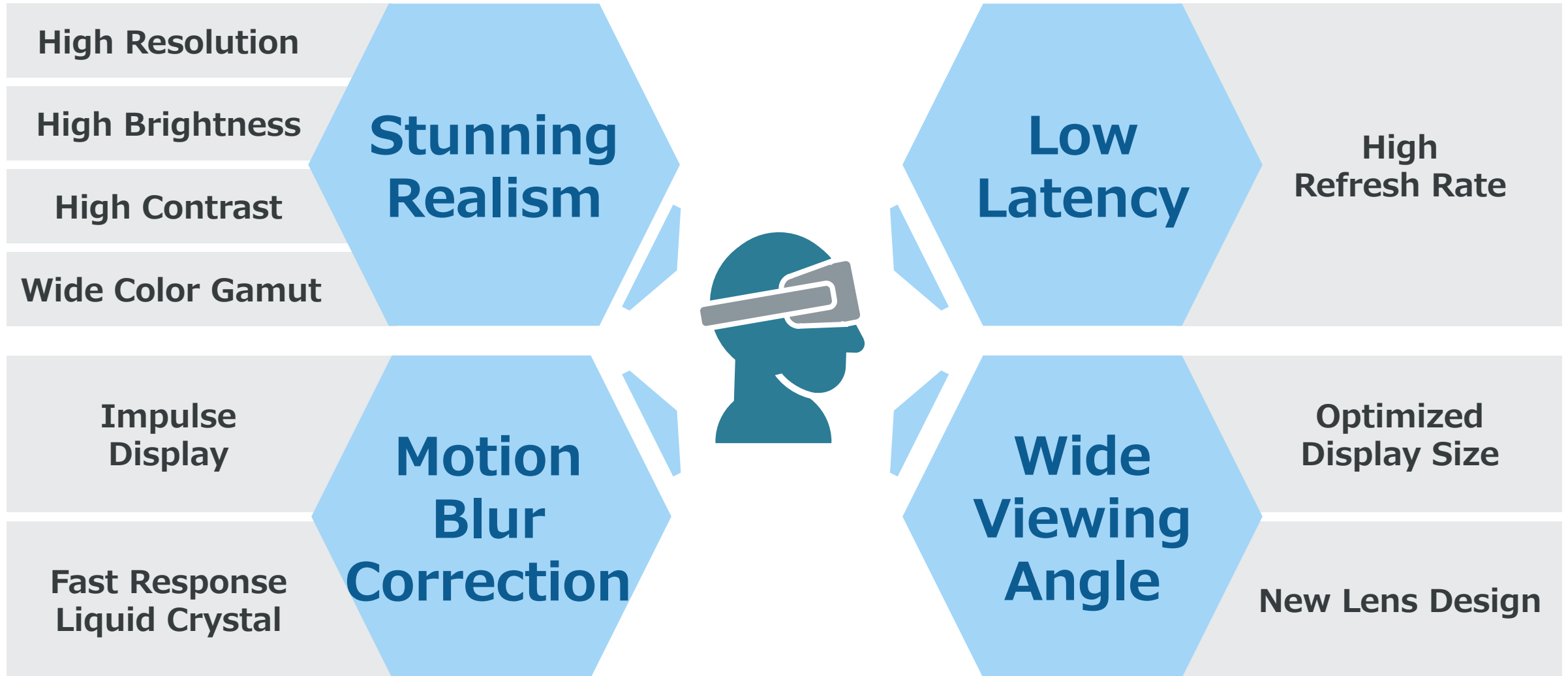
## JDI's ultra high resolution displays generate stunning image quality & cost performance





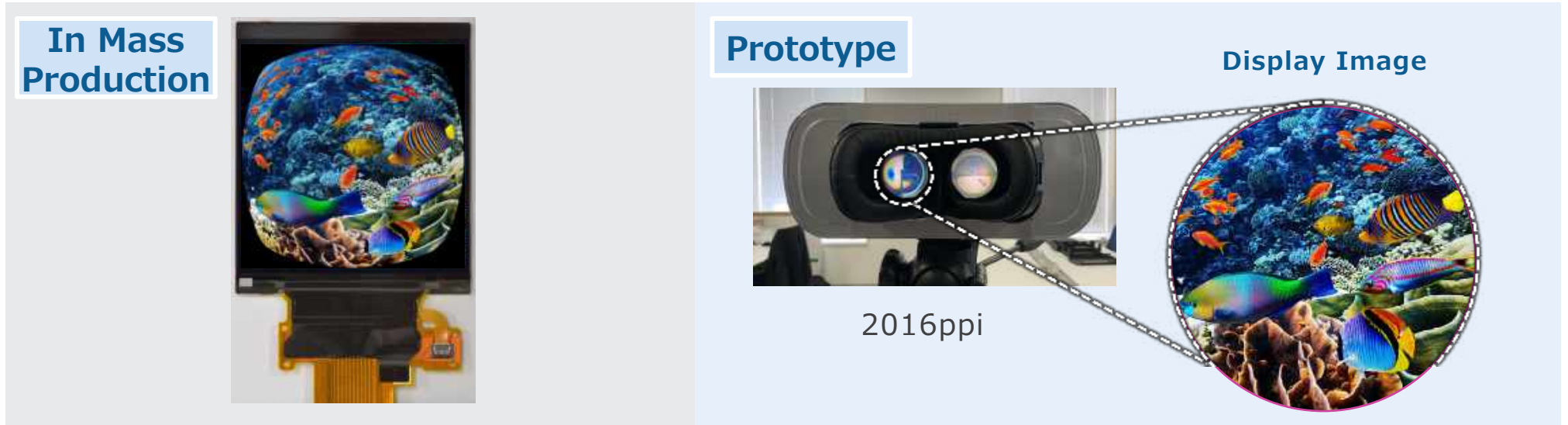
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# Metaverse Technology Introduction



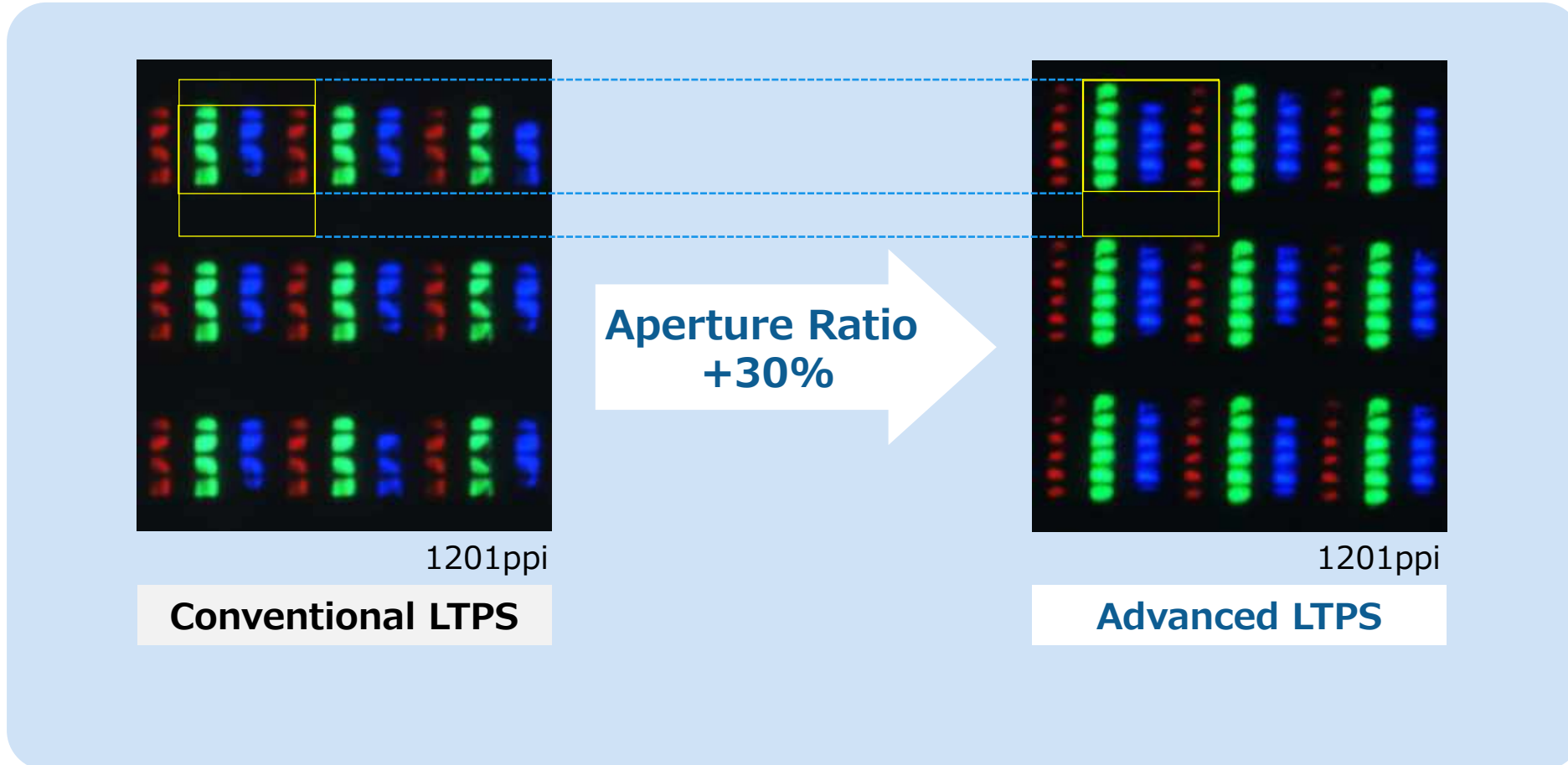


## Leading the global display industry with ultra high quality, ultra high resolution display technology

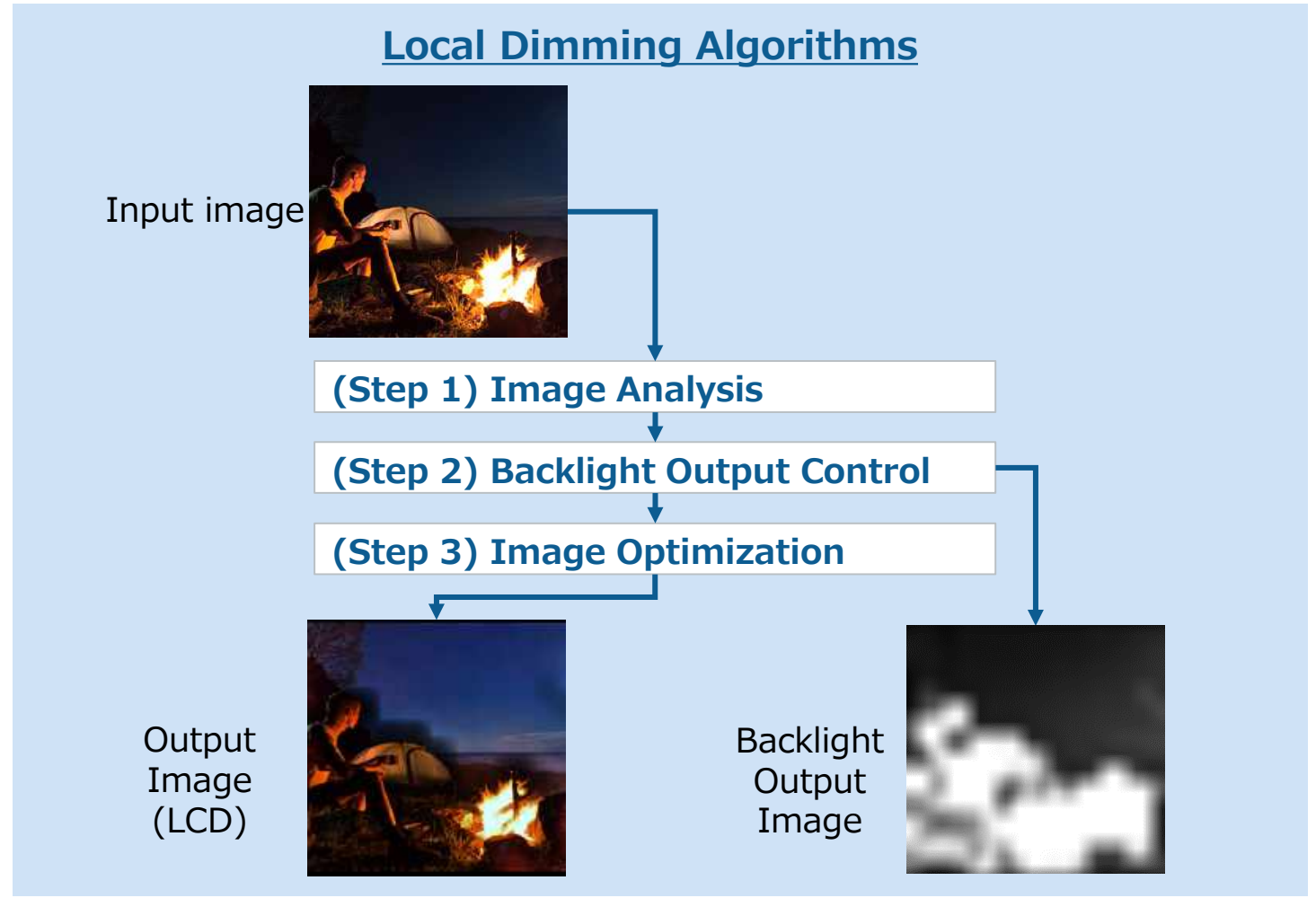
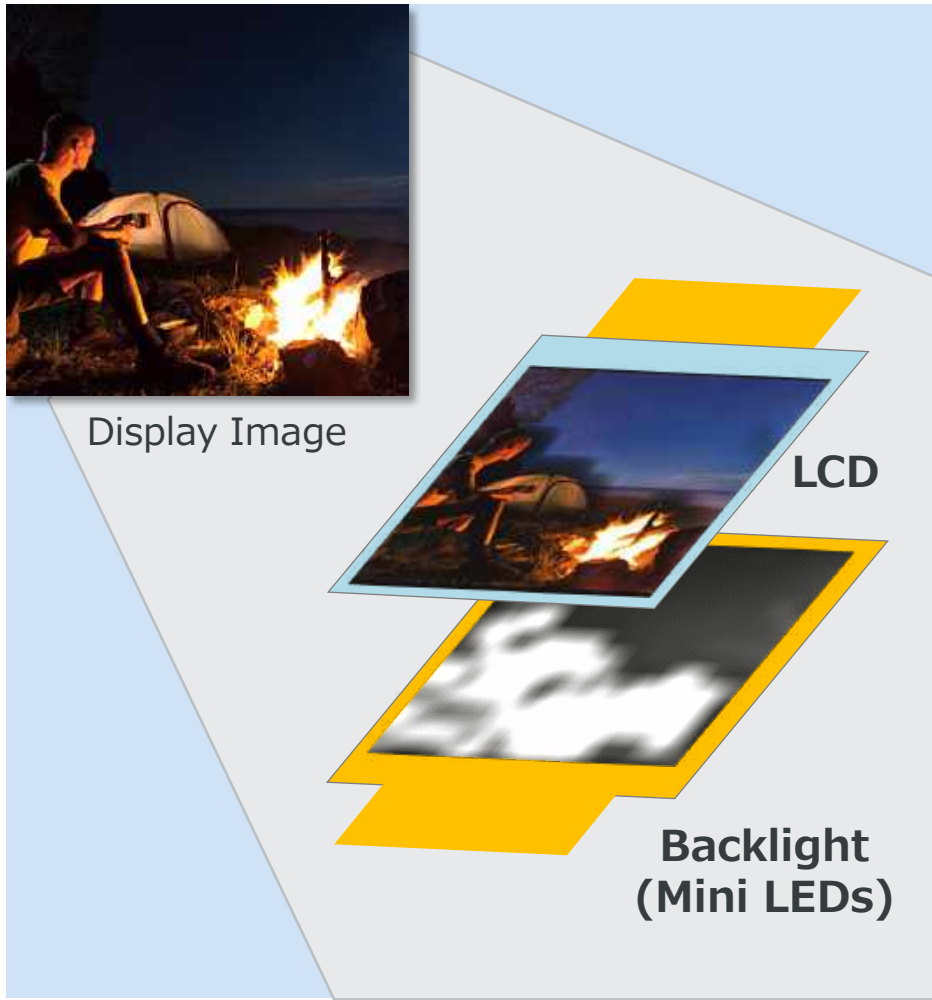


	VR 2.88" 1201ppi Advanced LTPS	Prototype
LCD Mode	IPS designed for VR	← Same
Diagonal Size	2.88 Inch	2.27 Inch
Resolution	2448×2448	3240×3240
Pixel Density	1201ppi	2016ppi
Refresh Rate	120Hz	90Hz
Backlight System	High-Speed Global Switching	← Same

# 1201ppi VR Display in mass production uses JDI's proprietary Advanced LTPS technology to generate high aperture ratios essential for VR displays



# Algorithmic backlight controls lower power consumption & optimize image for higher contrast

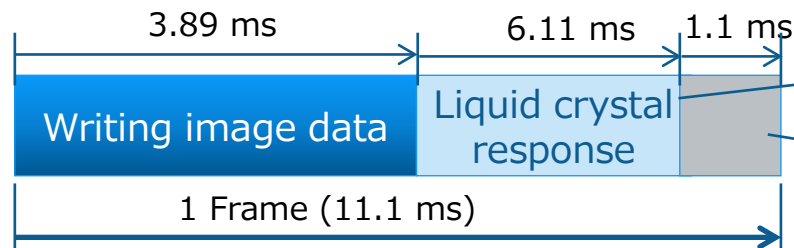


## Fast response liquid crystal + high-speed backlight switching for clear image

Fast Response Liquid Crystal	-	✓	-	✓
High-Speed Backlight Switching	-	-	✓	✓
Display Image				
Problem	Blurring, Distortion	Blurring, Distortion	Ghost Image	Clear Image

### Sample Drive Timing

- Resolution: 2160xRGBx2160
- Refresh Rate: 90Hz
- High-Speed Global Backlight Switching: 1.1 ms



**Fast Response Liquid Crystal**  
(5X response speed vs. prev. IPS)

**High-Speed Backlight Switching**



# 2

## Metaverse Forward Outlook

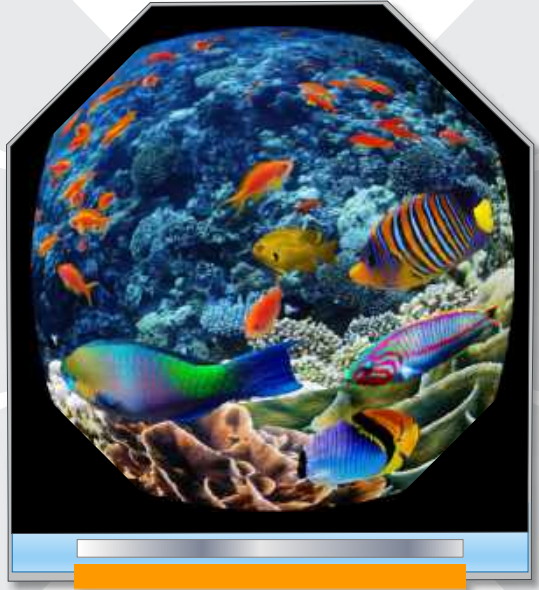


**Resolution**  
 4k x 4k per eye  
 PPD\*1 >30  
 FOV\*2 130 degrees

**Optimal Screen Size**  
 Diagonal 2.x inches  
 Wide FOV within optimized eye-box size

**HDR Compatibility**  
 Contrast: >100k  
 Color Gamut: >DCI-P3 95%

**1700~2500ppi**  
 w/ Local Dimming



**Brightness**  
 1,000cd/m<sup>2</sup>  
 Tailored to pancake lens optical systems

**Display Time (Impulse)**  
 <0.5 ms (BL lighting ratio 6% @ 120Hz)

**Refresh Rate**  
 >120Hz  
 High refresh rate that can smoothly process pass-through video

\*1) PPD: Pixels per degree, no. of Pixels per 1 degree of viewing angle

\*2) FOV: Field of view



## VR Solutions Deploying Ultra High Resolution Displays



360-degree  
VR Content  
Production



Simultaneous,  
Multi-User VR  
Playback



Medical Training



Note: Medical training solution is being developed under the supervision of Jikei University



# **Rælclear** **(Transparent Displays)**

Changing How We Communicate

**Tsutomu Sato**  
Head of LCD Application Engineering  
Section 2  
InfiniTech Business Unit



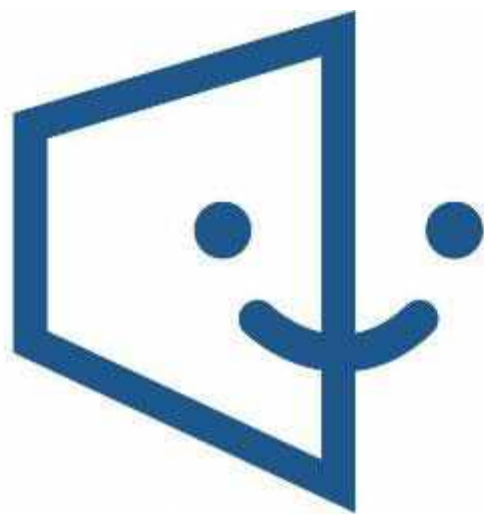


# Rælclear | The World's First Totally Transparent Display





**RælcLEAR's name was born from its unique two-way transparency: starting from the letter "c", RælcLEAR reads as "clear" in both directions. With the world's highest display transparency, RælcLEAR enables brand-new display applications with unprecedented two-way communication.**



**RælcLEAR**

# Glass-Like Transparency

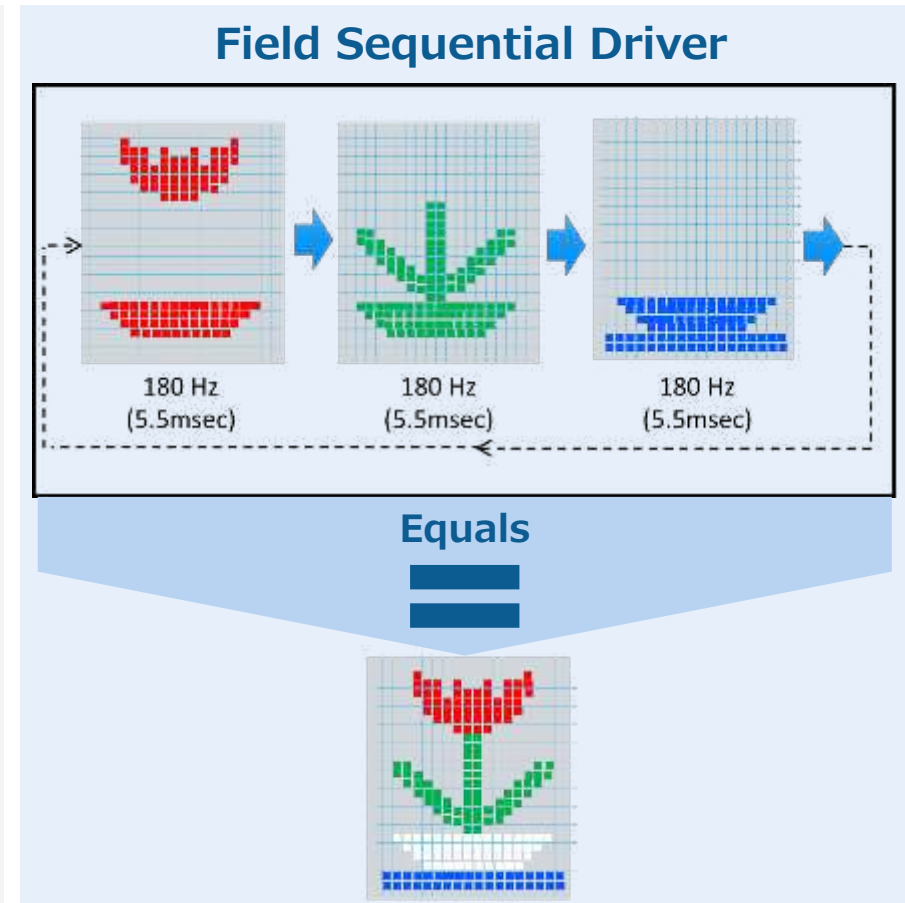
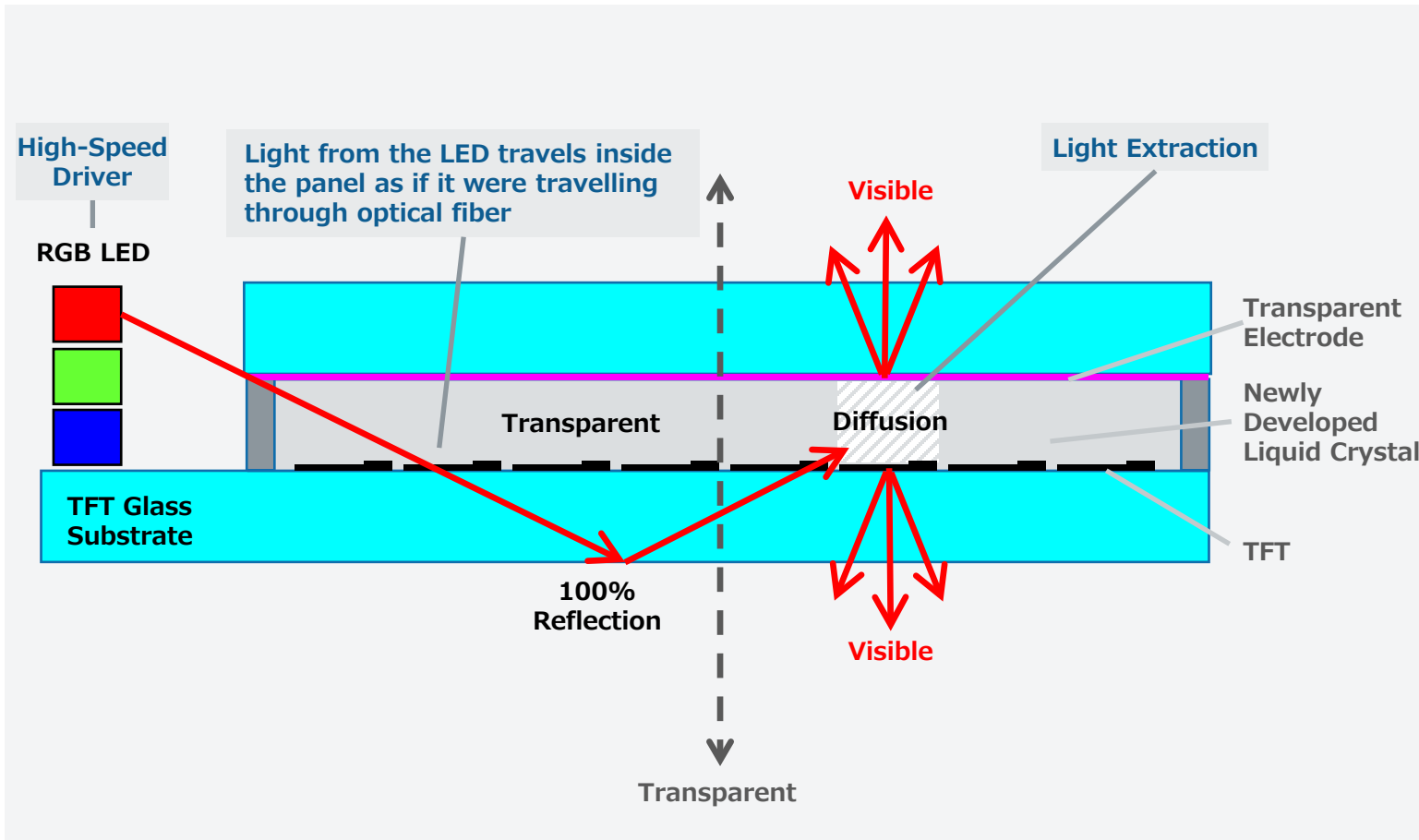
JDI's proprietary liquid crystal materials generate 84% transparency, far superior to other companies'

# Multi-Directional, Full Visibility

Competitors' transparent displays are degraded and blurred when viewed from the back, whereas JDI's transparency technology provides crystal clear images with zero degradation

Market Benchmarks <small>※JDI research</small>	JDI	OLED			Micro LED
		Company A	Company B	Company C	Company D
Manufacturer					
Transparency	84%	45%	68%	70%	60%
Multi-Directional	✓	×	×	×	×

- Light emitted from the RGB LEDs travels through the LCD
- When voltage is applied to a desired location in the LCD, the liquid crystal enters a diffusion mode & extracts (diffuses) the light. The area where no voltage is applied becomes transparent
- Colors can be displayed by switching the RGB LED at high speed (field sequential drive)



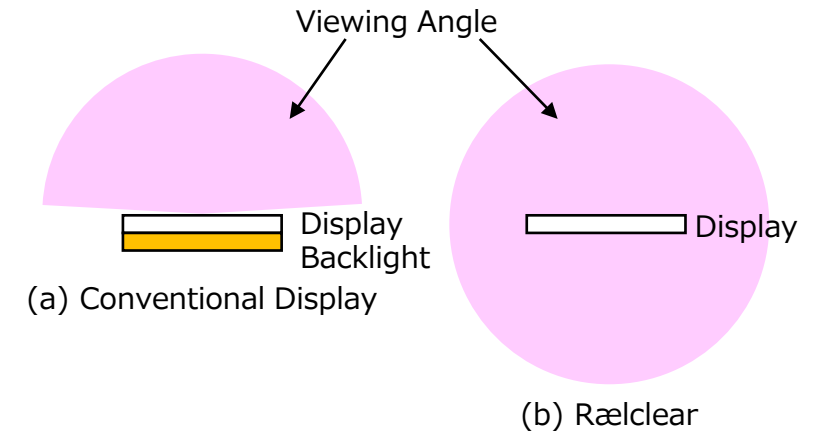
## ■ Working towards the Achievement of the SDGs

By deploying Rælclear on behalf of two people in conversation & visually showing their speech, it is possible to facilitate smooth communication, especially for the elderly and hard of hearing, because the speaker's facial expressions and words can be seen. In addition, Rælclear can also facilitate in-person, cross-cultural communication with simultaneous translation (SDGs No.10)



## ■ Content Sharing via a Nearly 360° Viewing Angle

With conventional displays, screens can only be viewed up to 180° due to blockage from the backlight. Rælclear images can be seen from both front & back, enabling Rælclear to be viewed from all directions & shared among friends, families, and colleagues



## ■ Freeing Space

Rælclear's glasslike transparency frees space from the visual obstruction of conventional displays. Rælclear displays naturally and unobtrusively blend into any environment, bringing the world of science fiction to reality

### Sharing Screen during Meeting



### Watching Videos Together



### Supporting Communication for Hard of Hearing



### Unobtrusive Interior Design



### Accessing Recipes in the Kitchen



### Reading Picture Books to Children



## Hospital Reception



※Dedicated software is required for translation



- ✓ **Impressive level of transparency**
- ✓ **Unexpectedly clean & colorful images**
- ✓ **Easy to read, crisp text display**
- ✓ **Want to use in conference rooms**
- ✓ **Helpful for people with hearing disabilities**
- ✓ **Exciting, futuristic technology**
- ✓ **Frees space – no feeling of enclosure**





**Businesses**



**Local Governments & Service Desks**



**Hospitals & Medical Organizations**



**Schools for Deaf**



**Organizations for Hearing-Impaired**

Rælclear has been recognized by customers as a positive tool to "help communication" and is being deployed at in-person service desks and at community organizations that support people with disabilities

# Rælclear | JDI Donating Rælclear to Support Ukrainian Refugees





## The Sci-Fi World of Anime & Movies Coming to Life!

Viewable  
from the

**BACK**

or from the

**FRONT**



**Leading-Edge Transparent Display**



# AutoTech

Leading the EV Era with NextGen Tech

**Mitsuo Nomura**

Deputy General Manager  
AutoTech Business Unit

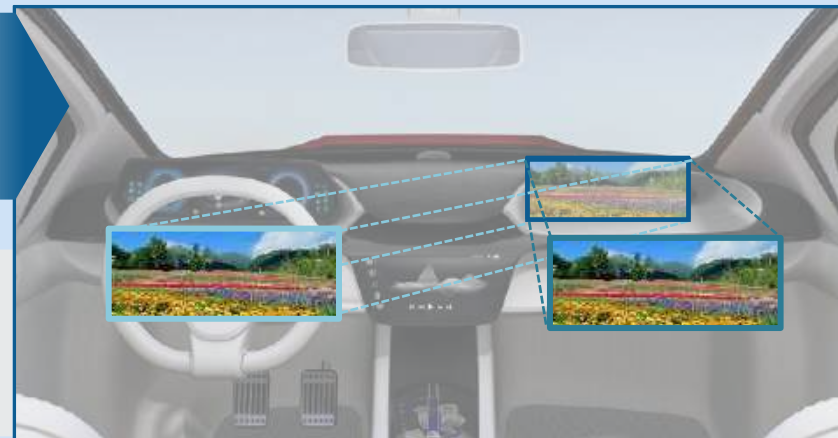
By controlling the passenger display's viewing angle with a switchable panel, "Privacy Mode" blocks the driver's view while "Public Mode" makes it visible

For safety, passenger display needs to be invisible to the driver while driving

Privacy Mode (While Driving)



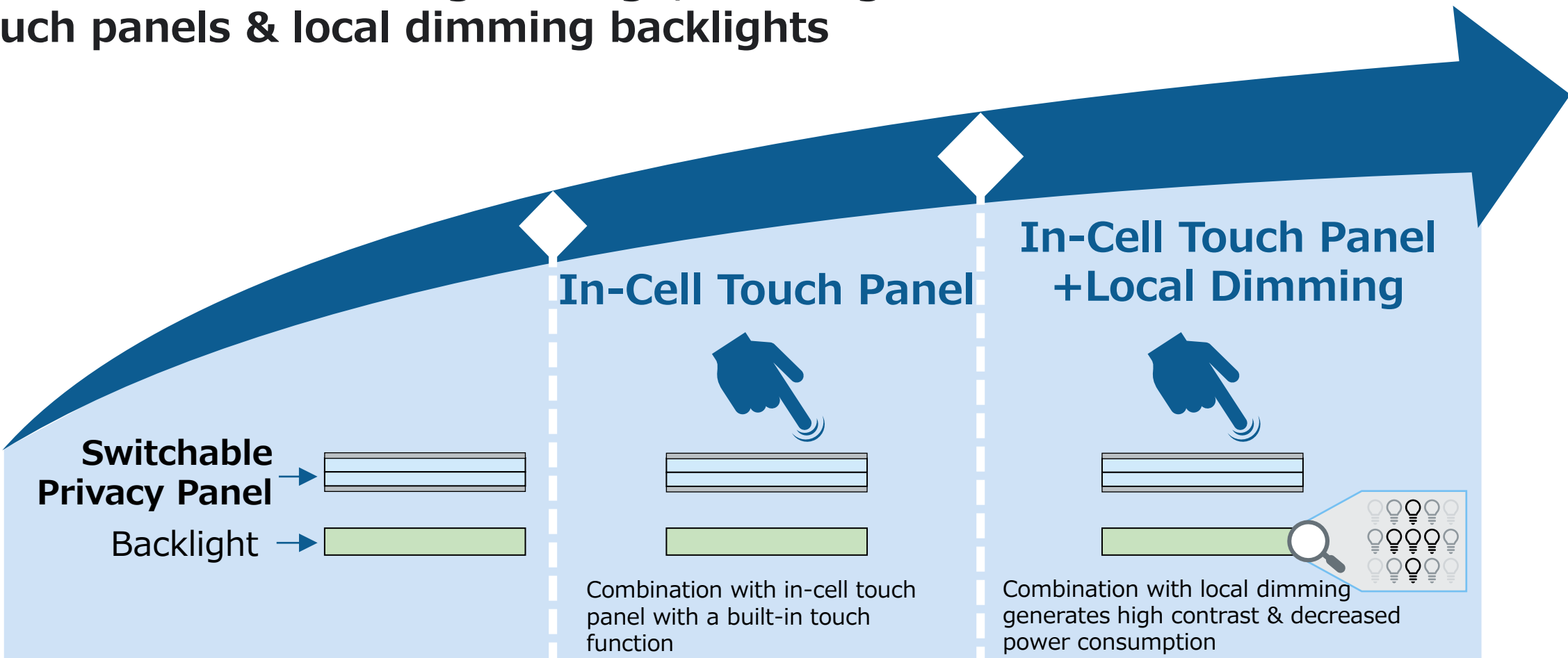
Public Mode



Switchable privacy technology allows for easy switching between Privacy Mode & Public Mode. JDI's Privacy Mode achieves off-state illumination of <1% (@35°view)

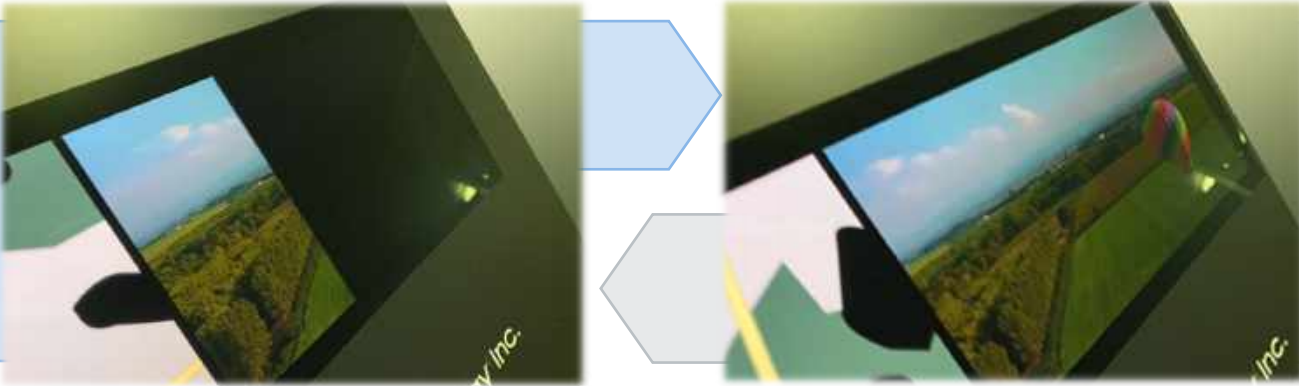


JDI's privacy technology has an independent switchable function that does not affect LCD & backlight design, allowing it to be combined with in-cell touch panels & local dimming backlights



Privacy technology is suitable for large displays the driver & passenger, as it allows privacy features on only a portion of the screen

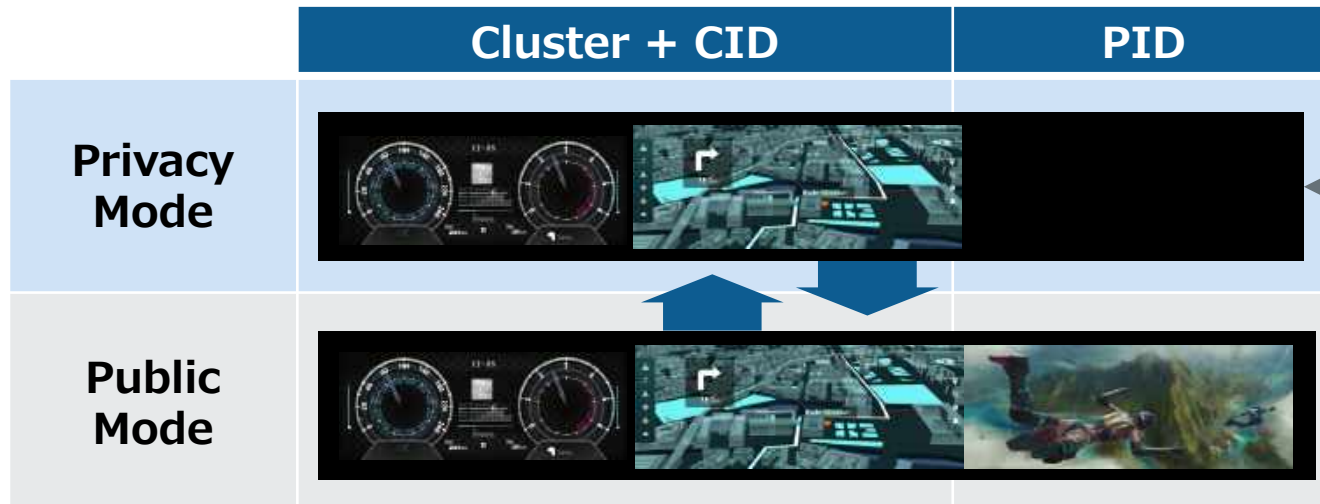
**Privacy Mode (While Driving)**



**Public Mode**



Demand rapidly increasing for large displays, which integrate the driver seat display (cluster), CID, & passenger seat display (PID)



Privacy function can be applied only to PID

CID = Center Information Display  
PID = Passenger Information Display

## HUD's higher image quality & functionality supports safer & more comfortable driving



Because HUD projects information to the front window, drivers have little eye movement which is safer & more convenient. Demand for HUD technology continues to grow



### Better Visibility

#### Advanced Image Quality

- Higher resolution
- Superior brightness
- Larger screen sizes

### More Realistic

#### Advanced Functionality

- AR HUD
- 3D HUD

### Sharp image

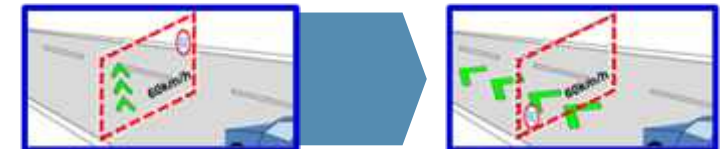


High resolution, high aperture ratio LTPS  
High-efficiency liquid crystal technology

### AR (Augmented Reality) HUD



### 3D HUD



Liquid crystal lenses & light field technology





## Integrated Cockpit



### Integrated Cockpit Display

Stylish integrated cockpit design with in-cell touch functionality

## 3-in-1 Tiling / Free Shape / Curved Surface (Concave R800 to 2000mm) / In-Cell Touch Panel



6.8" Operation Panel (in-cell touch panel)

14" Cluster

12.6" CID (in-cell touch panel)

## High Value Add



### Switchable Privacy Display

Privacy technology required for passenger side display of the integrated cockpit



Privacy ON



Passenger side display seen from the driver's seat

A large, curved wall of many small video screens displaying various futuristic and technological scenes, including people using devices, abstract digital patterns, and scientific imagery. The screens are arranged in a grid that follows the curve of the wall.

# **R&D Strategy New Tech, Products, & Businesses**

**Yoshiharu Nakajima**  
Chief Technology Officer  
Head of R&D Division

**Expand applications of JDI's Global No.1 technologies through continuous technological innovation**  
**Deliver products & solutions beneficial for people, society, & the earth itself via the power of technology**



1

**Global No. 1  
Technology  
Leadership**



2

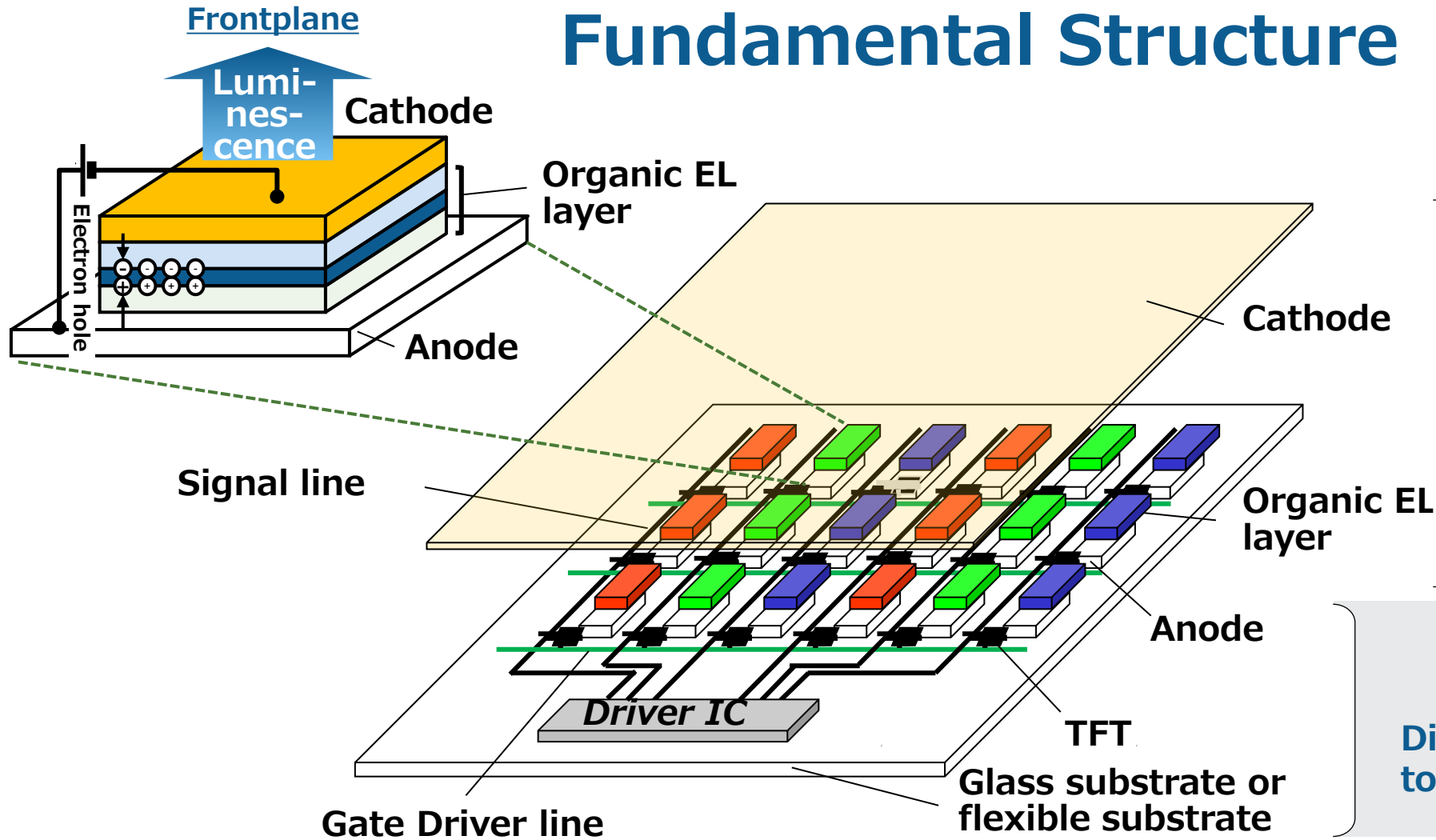
**Market-Leading  
Technology,  
Transformational  
Growth**



3

**GreenTech &  
Sustainability**

# OLED Display Fundamental Structure



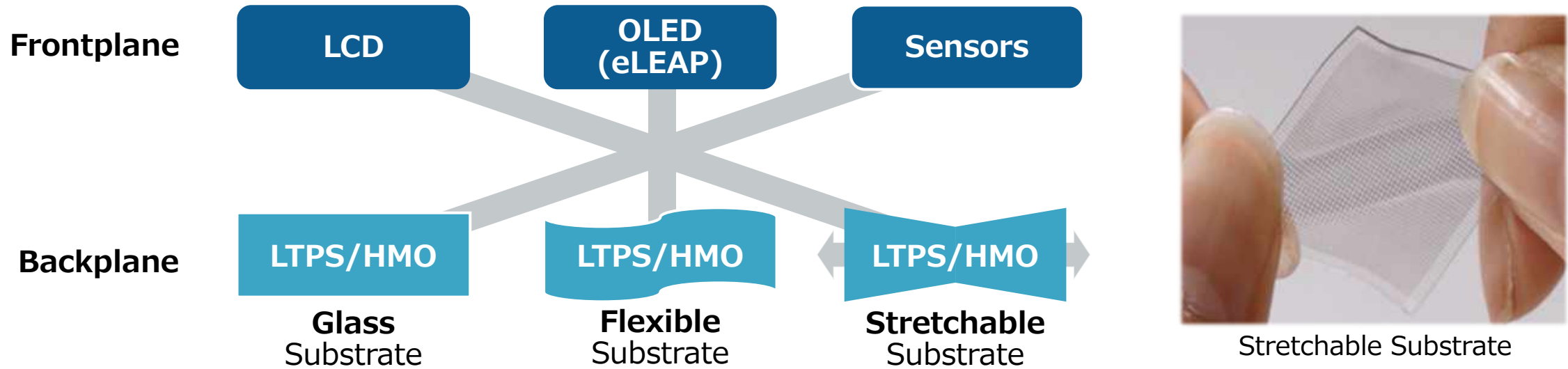
## Frontplane

Converts electric signals distributed to each pixel by the backplane into optical signals to generate images

## Backplane

Distributes electrical signals to each pixel

- Driving the further advancement of world-leading backplane technology
- Radical new value via optimizing backplane & frontplane combinations



## Advanced Display Development

- NextGen OLED
- Ultra High Resolution Displays
- Transparent Displays
- Micro LED



## New Sensor Development

- Large Authentication Sensors
- Non-Contact Sensors
- Biometric Sensors



## 1 eLEAP (Next-Generation OLED)

- High-brightness, long-life, high resolution, & GreenTech
- Support wide range of shapes & sizes



Customer Value

## 2 HMO (High Mobility Oxide)

- Ultra-low power consumption, high resolution, & large display size capability
- Fundamental technology for G8/G10 fabs



## 3 Metaverse (Ultra High Resolution)

- Unparalleled sense of reality & immersion
- High yields & outstanding quality



## 4 AutoTech

- EV-focused, best-in-class integrated cockpit development
- Advanced HUD for higher driving safety



Customer Value

## 5 Rælclear (Transparent Display)

- World's highest transparency
- Social contribution by enabling more interactive & inclusive communication





## Developing new products & solutions to address important social needs, leveraging JDI's deep technology capabilities



Support for public & personal health through contactless hover sensors



JDI technology innovation in ultra high speed, high bandwidth NextGen telecom



Supporting self-diagnostics & remote care with biometric sensor technology



# Provide non-contact user interface for hygienic use by leveraging JDI's widely used Pixel Eyes in-cell touch technology



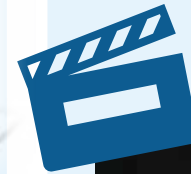
## Add-On Hover Sensor



Video Link (YouTube):  
[Hyperlink](#)



Sensor area size: c. 304 mm x 228 mm  
Medical & industrial use, reception, self-checkout, elevators, etc.



## Add-On Hover Sensor + Transparent Display



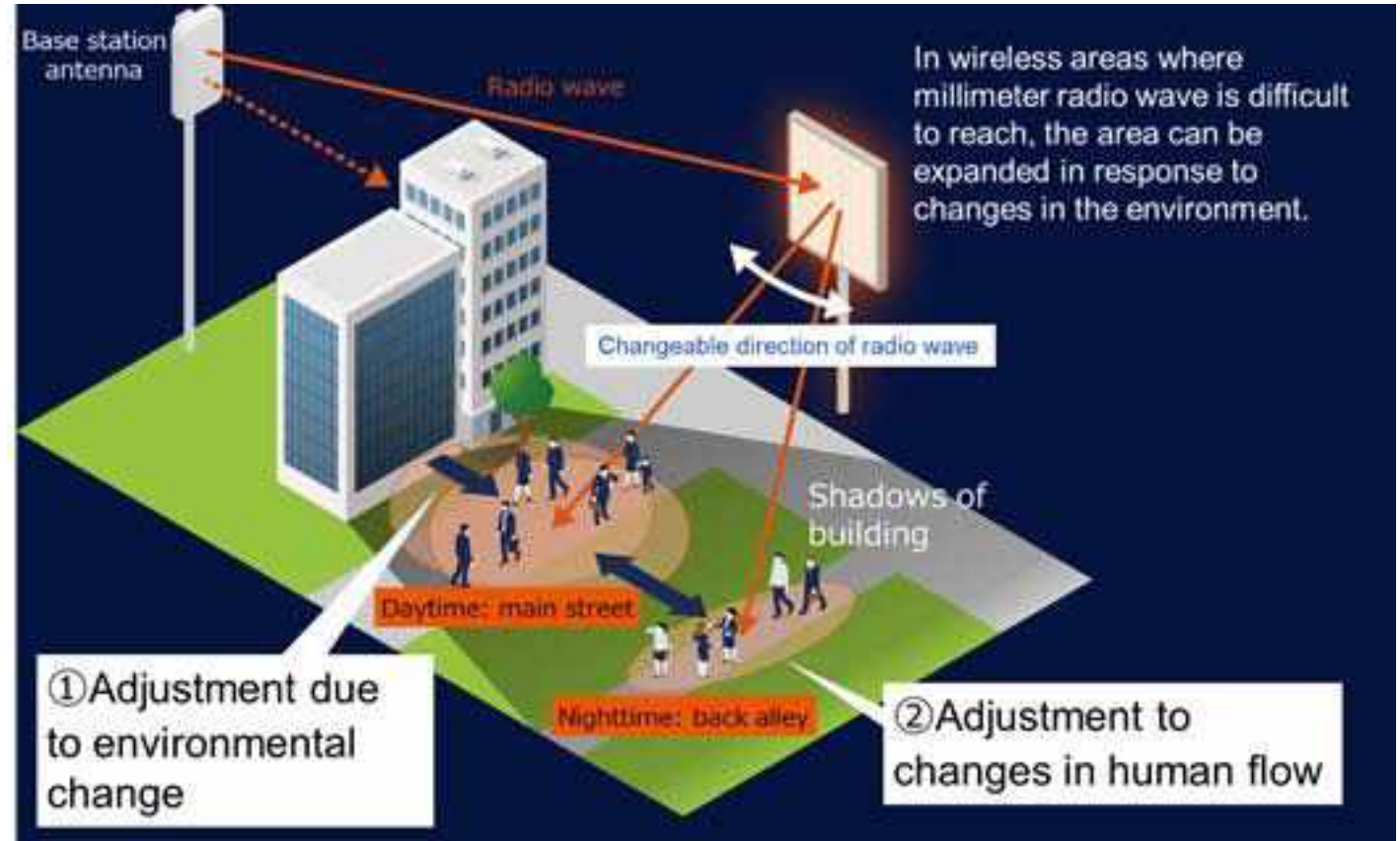
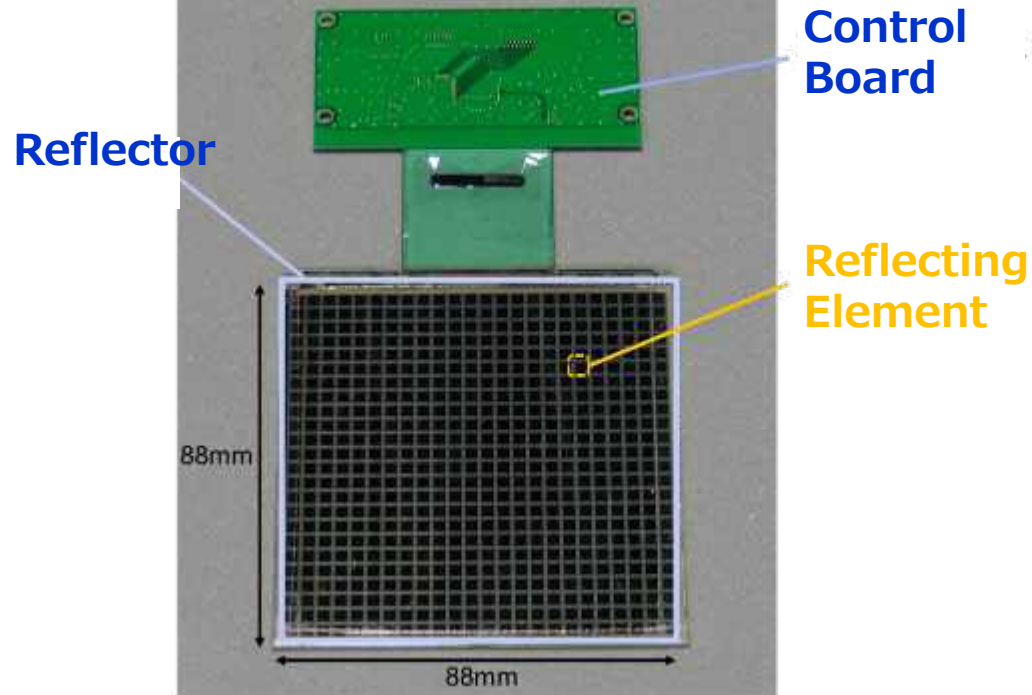
Video Link (YouTube):  
[Hyperlink](#)



Sensor area size: c. 292 mm x 109 mm  
Ticket vending machines at public facilities, menu tables, etc.



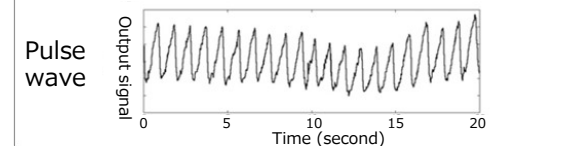
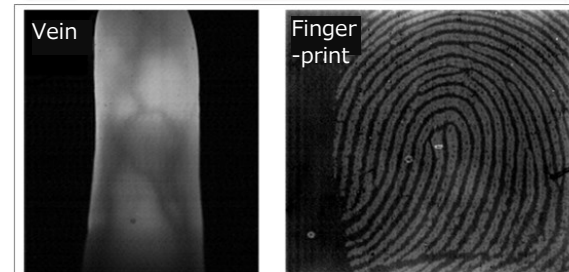
# World's first liquid crystal meta-surface reflector changes radio wave direction to allow for flexible expansion of 5G service areas



## Applying TFT technology to thin, light, curved, & flexible matrix sensors for wearable biosensor applications

	Features	Use Cases
Film Substrate	Thin, light, flexible	Wearable 
LTPS/HMO	Large sensor area, high resolution, compact	Precise & Accurate Biometric Sensors 
	High speed	
Matrix Sensor	Large sensor area Capable of generating images	Fingerprint Imaging                      Vein Imaging                      Capture multiple biometric data points

### Biometric Measurement



Part of these researches were conducted with the support of the Japan Science and Technology Agency.



**PersonalTech**  
**For A Better World**



# Thank You!

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