

*[Provisional Translation Only]  
This English translation of the original Japanese document is provided solely for information purposes.  
Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.*

June 10, 2024

Japan Display Inc. (JDI) (Tokyo Stock Exchange Prime Market, 6740)  
 Representative: Scott Callon, Chairman & CEO  
 Inquiries: Haruhiko Sakaguchi, CFO  
 Telephone: +81-3-6732-8100  
[www.j-display.com/en/](http://www.j-display.com/en/)

**JDI Develops ZINNSIA, an Innovative Sensor Interface that Transforms  
 a Broad Range of Materials into Sensors and Touch Controls  
 ~ Exhibiting at Smart Sensing 2024 ~**

JDI has developed ZINNSIA, an innovative, high-precision sensor interface that transforms a broad range of materials into sensors and touch controls. ZINNSIA makes it possible to sense movements even on materials that were previously difficult to use as sensors, such as wood, marble, fabric, plasterboard, and skin. Because it can be used across a broad range of materials, ZINNSIA will drive new applications of sensor and touch technology in a wide variety of new markets.



ZINNSIA Transforming Wood into a Sensor and Touch Control

ZINNSIA grew out of JDI's deep capabilities in display and sensor technology. ZINNSIA enables totally unobtrusive sensing, creating extraordinary freedom and flexibility in product design, function, and aesthetics and allowing for unprecedented sensing experiences.

JDI is introducing ZINNSIA at Smart Sensing 2024, which will be held at Tokyo Big Sight from June 12, 2024 (Wednesday). We invite you to visit our booth and enjoy ZINNSIA, JDI's new sensing experience.

< Related Information >

[https://www.j-display.com/en/product\\_tech/zinnsia.html](https://www.j-display.com/en/product_tech/zinnsia.html)

※ZINNSIA is a trademark of JDI.

Exhibition Overview

Smart Sensing 2024

<https://www.smartsensingexpo.com/>

June 12 (Wednesday) - June 14 (Friday) 2024

Venue: Tokyo Big Sight

JDI Booth Location: East 5 Hall, 5E-71