

Japan Display Inc.

World's First eLEAP+HMO Display

December 3, 2024





PersonalTech For A Better World



- 1 World's First eLEAP + HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **3** Future of Automotive Interiors
 - 4 Extremely Broad Use Case Opportunities



- 1 World's First eLEAP+HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **Future of Automotive Interiors**
 - 4 Extremely Broad Use Case Opportunities

World's First eLEAP+HMO Display





- > World's First Lithographic Maskless Deposition OLED
- > World's First HMO (High Mobility Oxide) Backplane



World's First eLEAP+HMO Display



New eLEAP+HMO Technology Cuts Power Consumption by 76%, While Increasing Display Resolution by 12%, Brightness by 15%, & Contrast by 690X

	JDI Automotive-Grade LCD	JDI Automotive-Grade eLEAP
Spec Outline	LCD 32 inches	eLEAP 32 inches
Resolution	5760 x 1080 pixels 183 ppi	6460 x 880 pixels 205 ppi
Backplane Technology	LTPS	НМО
Brightness	870 cd/m ²	1,000 cd/m ²
Power Consumption	58 W *1	14 W *2
Contrast Ratio	1,450:1	1,000,000:1

Underlying Technologies

eLEAP

Lithographic Maskless Deposition

&

HMO

High Mobility Oxide

^{*1)} LCD 3.5W + Backlight 54.5W (Variations in pixel-on/off ratio have negligible impact) *2) Calculated using a standardized pixel-on/off ratio of 30%/70%



- 1 World's First eLEAP+HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **3** Future of Automotive Interiors
 - 4 Extremely Broad Use Case Opportunities







environment positive

Lithography with maskless deposition

Extreme long life, low power, and high luminance

Any shape Patterning

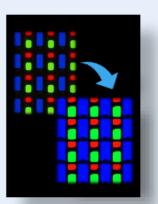


eLEAP Advantages



Breakthrough OLED Technology Delivering an Unparalleled User Experience

High Brightness & Resolution



High Aperture & Resolution Unachievable with Conventional OLED

Free-Form



Absence of Metal Masks Enable Large Sizes and Free-Form

High Reliability



Optimized for Long Product Lifetime

GreenTech



World's First Lithographic Maskless Deposition OLED

eLEAP's Unprecedented Environmental Value



Maskless OLED deposition is a breakthrough, environment positive production process that eliminates mask cleaning chemicals 150k tons p.a. of CO2 emission reduction via deployment at JDI Mobara



150k tons of yearly CO2 emissions =

CO2
Absorption
Volume
of 17M
cedar trees



Cedar forest the size of 3.7k Tokyo Domes



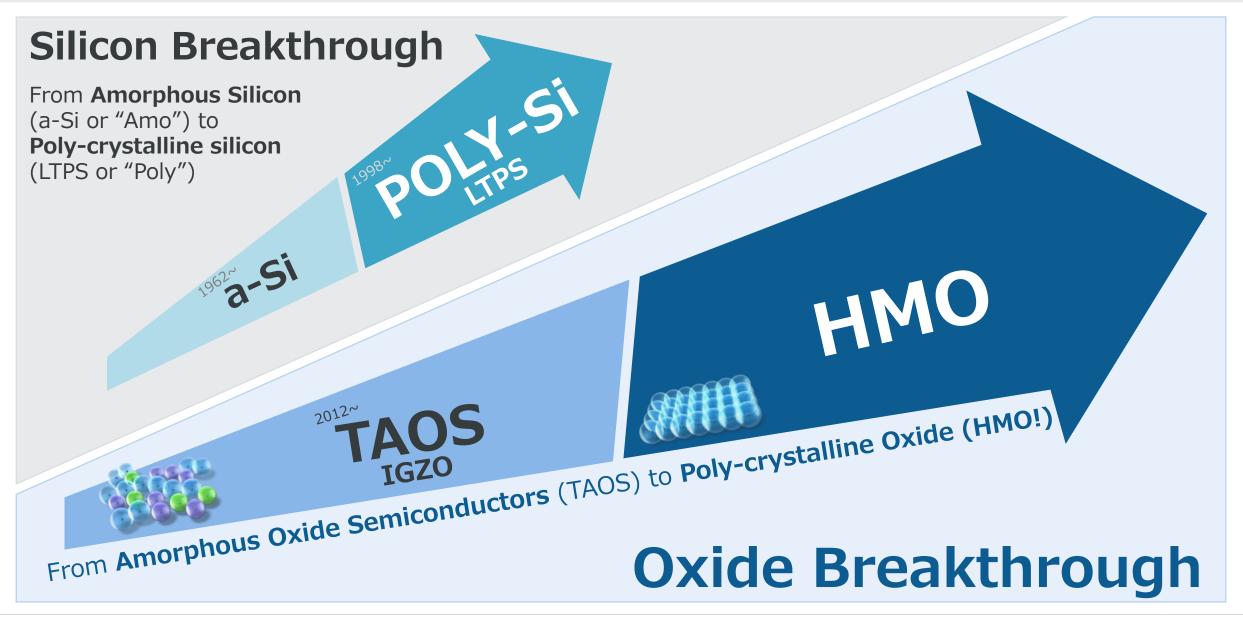
CO2 emissions are JDI's calculations based on G6 Mobara plant at 30 k sheets/month



- 1 World's First eLEAP+HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **Future of Automotive Interiors**
 - **Extremely Broad Use Case Opportunities**

Backplane Technology Evolution



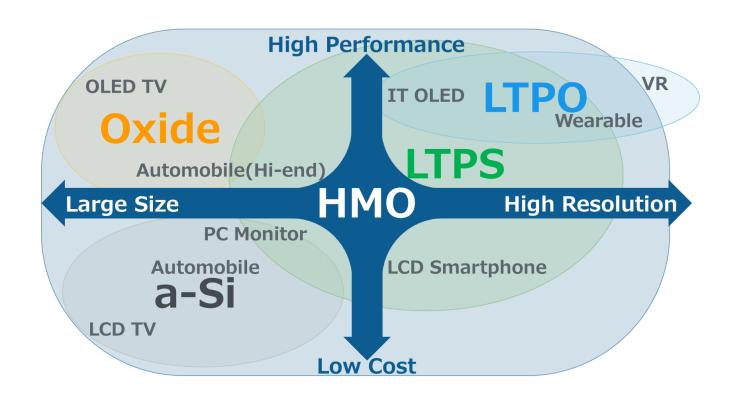


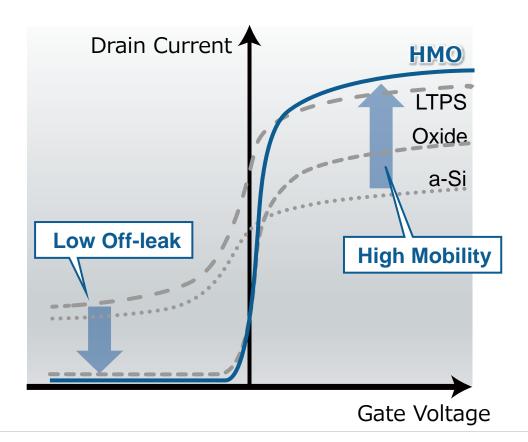
HMO Advantages





Revolutionary New Technology Combining All Strengths of Existing Backplane Technology with Low Off-Leak Voltage and Low Power Consumption





HMO Advantages

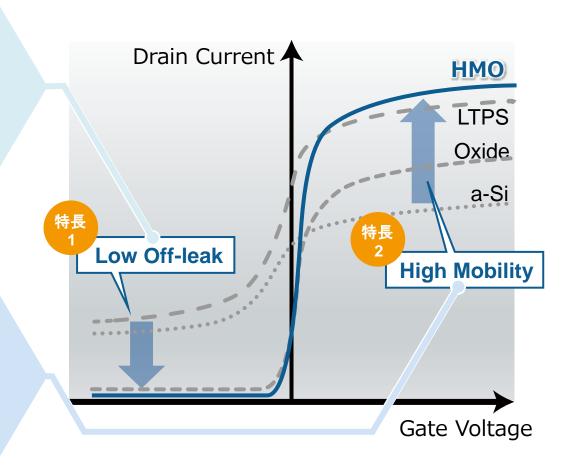


Advantage 1: Low Off-Leak Voltage

- ✓ Low Power Consumption GreenTech
- ✓ Can Vary Driving Frequency Per Side

Advantage 2: High Mobility

- ✓ Enables High Resolutions
- ✓ Robust Voltage & Current Tolerance





- 1 World's First eLEAP+HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **Future of Automotive Interiors**
 - **Extremely Broad Use Case Opportunities**

2VD (2 Vision Display) Technology



2VD Technology Enables Displaying Different Content to the Driver and Passenger Seats

JDI has Dramatically Enhanced 2VD Image Quality to Meet Demanding Automotive Quality Requirements







2



Passenger's Viewpoint



JDI's Breakthrough eLEAP+HMO Can Be Combined with 2VD to Deliver a More Immersive and Higher-Quality User Experience

Achieving bright & clear images with any shape, doubling peak brightness or tripling lifespan in a wide light-emitting area



World's First Lithographic Maskless Deposition OLED





JDI Has Developed an eLEAP+2VD Display that Delivers a Radically New & Gamechanging User Experience

Large Size & Free-Form eLEAP+2VD Application





- 1 World's First eLEAP+HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **3** Future of Automotive Interiors
 - **Extremely Broad Use Case Opportunities**

Evolving Expectations for Automobiles





Importance of Displays in Automobile Interior Design



From merely serving as information display devices,



displays have evolved to become indispensable components within cars. For drivers, they offer an added layer of safety, while for passengers, they are expected to serve as a source of entertainment and information

Car Development: Higher Space Utilization through Simple Design





In addition to cockpits featuring multiple displays, there is a growing trend towards simple and smart design

A key aspect of vehicle development now focuses on minimizing structural elements within the car, including displays, in order to make effective use of space



The role of displays in car interior design is extremely significant, with a growing trend towards integrated functionality

JDI is working not only to supply displays to the automobile market, but also to become a display solution provider that realizes safety and comfort through world-first technologies





- 1 World's First eLEAP+HMO Display
 - 1.1 eLEAP
 - 1.2 HMO (High Mobility Oxide)
 - 2 eLEAP+2VD
 - **Future of Automotive Interiors**
 - 4 Extremely Broad Use Case Opportunities

Automotive Applications





Non-Automotive Applications









Thank You!

Any information related to market trends or industries mentioned in this document is based on information available at present and JDI does not quarantee that this information is accurate or complete.

Any plan, estimation, calculation, quotation, evaluation, prediction, expectation or other forward-looking information in this document is based on the current assumptions and beliefs of JDI in light of the information currently available to it, and involves known and unknown risks, uncertainties, and other factors. Such risks, uncertainties and other factors may cause JDI's actual results, performance, achievements or financial position to be materially different from any future results, performance, achievements or financial position expressed or implied by such forward-looking information. Such risks, uncertainties and other factors include, without limitation: economic conditions and individual consumption trends in Japan and overseas, currency exchange rate movements, trends in the market for electronic equipment with displays, the management policies of our major business partners and fluctuations in the price of raw materials.





eLEAP and are trademarks of JDI.